

DUPLICATE  
ORIGINAL

- Priority
- Send
- Clsd
- Enter
- JS-5/JS-6
- JS-2/JS-3

FILED  
CLERK, U.S. DISTRICT COURT  
MAR - 7 2003  
03  
CENTRAL DISTRICT OF CALIFORNIA  
DEPUTY

THIS CONSTITUTES NOTICE OF ENTRY  
AS REQUIRED BY FRCP, RULE 77(d).  
UNITED STATES DISTRICT COURT  
CENTRAL DISTRICT OF CALIFORNIA

ENTERED  
CLERK, U.S. DISTRICT COURT  
MAR - 7 2003  
CENTRAL DISTRICT OF CALIFORNIA  
BY

In re HOMESTORE.COM, INC. SECURITIES  
LITIGATION

<sup>CV</sup>  
No. C01-11115 MJP (CWx)

ORDER REGARDING  
MOTIONS TO DISMISS

INTRODUCTION

This Complaint provides one explanation of how the now-infamous internet "bubble" occurred. Plaintiff in this putative class action is a shareholder in Homestore.com, Inc., ("Homestore") an internet-based company that provides links to a wide range of services related to home ownership, including real estate sales, home renovation, and relocation services. Plaintiff alleges in its complaint that several Homestore insiders, with the knowledge of Homestore's auditor and the active participation of various outside business entities, unlawfully created revenue through various types of dubious transactions in order to prop up Homestore's stock price. Plaintiff claims that these transactions, combined with improper accounting and the release of written and oral public statements made to the SEC, analysts, and the general public, perpetrated a fraud on Homestore's shareholders and the investing public in violation of Federal securities statutes and regulations promulgated thereunder. Eventually, Homestore was forced to restate seven quarters of revenue because of the improper transactions and accounting. By this action, plaintiff seeks to recover damages incurred when the market price of Homestore common stock fell dramatically once the need for restatement became public.

210

1 This is a massive piece of litigation. In all, plaintiff has named twenty-eight (28) defendants  
2 who allegedly made misleading statements or omissions and/or participated in a scheme to defraud  
3 investors in contravention of federal securities laws. The Court notes from the outset that two other  
4 aspects set this case apart from most securities litigation reported in the case law. First, plaintiff  
5 makes allegations based on inside sources who were most probably former executives at Homestore  
6 and therefore provide a unique insight not generally available to most private securities litigants.  
7 Second, four former Homestore executives have pled guilty to various criminal charges involving  
8 securities fraud and insider trading. Thus, this case does not present the question of whether the  
9 fraud actually happened, but rather who knew about it, who participated in it, and who can be held  
10 liable for it.

11 Defendants Homestore.com and Peter Tafeen have opted to answer the complaint. All other  
12 defendants with the exception of Jeff Kalina and Top Producers Systems have filed motions to  
13 dismiss pursuant to Federal Rules of Civil Procedure 12(b)(6) and 9(b) and the Private Securities  
14 Litigation Reform Act ("PSLRA") of 1995, 15 U.S.C. § 78u. Having considered the voluminous  
15 pleadings and papers filed by the parties, and having heard oral argument on the issues, the Court  
16 rules as follows:

- 17 1) The motions of the following defendants are hereby DENIED: Stuart H. Wolff (Dkt.  
18 No. 126), Pricewaterhouse Coopers, (Dkt. No. 185);
- 19 2) The motions of the following defendants are GRANTED, and the complaint as to  
20 each defendant is DISMISSED WITHOUT PREJUDICE: David Rosenblatt (Dkt. No.  
21 116), Allan Merrill (Dkt. No. 104), Catherine Kwong Giffen (Dkt. No. 204), Sophia  
22 Losh (Dkt. No. 117);
- 23 3) The motions of the following defendants are GRANTED, and the complaint as to  
24 each defendant is DISMISSED WITH PREJUDICE: AOL Time Warner (Dkt. No.  
25 122), Eric Keller (Dkt. No. 203), David Colburn (Dkt. No. 111), Cendant Corporation  
26 (Dkt. No. 202), Richard Smith (Dkt. No. 202), L90 (Dkt. No. 205), Akonix (Dkt.

1 Nos. 108-109), CityRealty (Dkt. No. 108-113 ), Classmates Online (Dkt. No. 110),  
2 CornerHardware (Dkt. No. 108), Dorado Corporation (Dkt. No. 108), GlobeExplorer  
3 (Dkt. No. 100), Internet Pictures (Dkt. No. 108), PromiseMark (Dkt. No. 108),  
4 RevBox (Dkt. No. 108), SmartHome (Dkt. No. 108), and WizShop (Dkt. No. 153).

5 This order does not include or cover named defendants Privista, Inc, Top Producer Systems, Inc., or  
6 Jeff Kalina. Privista's Motion to Dismiss (Dkt. No. 209) was filed on February 24, 2003, and  
7 therefore will be noted for consideration on March 21, 2003, unless agreed otherwise by the parties.

## 8 BACKGROUND

### 9 A. Factual Background

10 Plaintiff makes the following factual allegations, which for purposes of this motion the Court  
11 must accept as true and construe in the light most favorable to the plaintiff. No. 84 Employer-  
12 Teamster v. America West, \_\_ F.3d \_\_, 2003 WL328998, \*7 (9th Cir. Feb. 13, 2003). The Court  
13 evaluates these allegations with the presumption that a complaint should not be dismissed "unless it  
14 appears beyond a doubt that the plaintiff cannot prove any set of facts in support of the claim that  
15 would entitle him or her to relief." Id., citing Williamson v. Gen. Dynamics Corp., 208 F.3d 1144,  
16 1149 (9th Cir. 2000). In this section, the Court gives a brief description of the parties, then an  
17 overview of the alleged illicit transactions that form the basis of the fraud, followed by a detailed  
18 factual recitation based on the plaintiff's allegations. Allegations specific to each defendant are  
19 analyzed separately below.

#### 20 1. The Parties

21 Lead plaintiff California State Teachers' Retirement System ("CalSTRS"), a pension fund  
22 for California teachers, brings this putative class action against the defendants for damages arising  
23 from plaintiff's purchase of large amounts of Homestore common stock. These purchases were  
24 based on allegedly false or misleading financial statements filed with the SEC, as well as public  
25 comments made by the defendants.

1 For convenience, the Court has grouped the defendants into four general categories: present  
2 and former executives of Homestore (“the Insiders”), business partners involved in arranging  
3 various “triangular” transactions (“the business partners”), the third party vendors who typically sold  
4 services or stock to Homestore and purchased Homestore advertising (“the third party vendors”),  
5 and the auditor Pricewaterhouse Coopers (“PWC”). Factual allegations as to each category are  
6 similar in some respects, but the Court must consider the allegations made as to each individual  
7 defendant when determining whether the requirements of Federal Rules of Civil Procedure 12(b)(6)  
8 and 9(b) and the PSLRA have been met.

9 a. The Insider Defendants

10 Insider defendants include Peter Tafeen, former Executive Vice President of Business  
11 Development and Sales; Stuart Wolff, former CEO and Chairman; David Rosenblatt, former Senior  
12 Vice President and General Counsel; Catherine Kwong Giffen, former Senior Vice President of  
13 Human Resources; Allan Merrill, current Executive Vice President of Corporate Development;  
14 Sophia Losh, former Senior Vice President of the Strategic Alliance Group (“SAG”); and Jeff  
15 Kalina, former Director of Transactions. Other major participants in the scheme include Joseph  
16 Shew, former Vice President of Finance and later CFO; John Giesecke, former CFO, and John  
17 DeSimione, former Director of Operations, Planning and Transactions in the Finance Department.  
18 These last four pled guilty to various criminal charges of corporate financing fraud and insider  
19 trading. The Complaint alleges that each and every one of these inside defendants was motivated by  
20 personal profit to keep the price of Homestore stock high so that each could reap huge benefits from  
21 selling off vested and exercised stock options. Plaintiff alleges that these sales constituted illegal  
22 insider trading.

23 b. The Business Partner Defendants

24 There are three major players in the business partner category, with three individuals closely  
25 associated. Plaintiff alleges that America Online Time Warner (“AOL”) was a major player in  
26 arranging many of the illicit revenue boosting transactions. AOL employees David Colburn and

1 Eric Keller are also named as defendants for their roles as the primary Homestore contacts within  
2 AOL and the architects of many of the improper "round trip" transactions. Both were released by  
3 AOL under suspicion of certain illegal transactions with Homestore and other companies. Plaintiff  
4 does allege, however, that the transactions continued after the two individuals left, further  
5 implicating AOL in the scheme to defraud.

6 Cendant Corporation ("Cendant") is a major player in the on-line real estate business, and  
7 has substantial activities in the car rental and travel industries as well. Plaintiff alleges that Cendant  
8 and its CEO Richard Smith engaged in "triangular" transactions between Homestore, Cendant and  
9 one of Cendant's subsidiaries. This transaction also represents a "related party" transaction that was  
10 not appropriately accounted for as such.

11 L90 is a media company. Plaintiff alleges that L90 engaged in illegal "triangular"  
12 transactions and "barter" transactions with Homestore and third parties.

13 c. "Third Party Vendors"

14 This is a catchall group of participants that is made up of smaller, thinly capitalized startup  
15 companies that allegedly engaged in illegal transactions with Homestore. They were either involved  
16 in barter transactions, "revenue purchasing" schemes, or made up the third leg of a "triangular"  
17 transaction, typically orchestrated through AOL.

18 d. Pricewaterhouse Coopers

19 PWC is a defendant in this action for its role in overseeing, approving and failing to properly  
20 audit the various transactions described below. Plaintiff alleges that PWC did not follow Generally  
21 Acceptable Auditing Standards and either tacitly approved and/or failed to reject several of the  
22 improper transactions and the accounting thereof.

23 2. The Transactions

24 There are basically three different but related types of transactions that are alleged to have  
25 taken place, all of which created "revenue" for Homestore through various ways that the transactions  
26 are "booked." These are the "barter transactions," "buying revenues" or "revenue purchasing," and

1 the “triangular transactions.” Below is a brief description of each one, though the complaint  
2 contains multiple descriptions of these accompanied by diagrams.

3 “Barter transactions” – These are two-party reciprocal transactions. Plaintiff alleges that  
4 Homestore and other companies agreed to trade services, generally advertising for some amorphous  
5 service such as “web services” or “marketing solutions.” Then, instead of just trading those  
6 services, the two companies agree to buy each other’s services for an extremely exaggerated rate.  
7 For example, Homestore might pay \$5 million for marketing solutions, and the other company pays  
8 \$5 million for advertising. Homestore then realizes the \$5 million in revenues. The problem is that  
9 in accounting for these transactions, Homestore is supposed to provide actual market value of the  
10 services, “net out” the cost of the reciprocal transaction (making the net revenue zero), and report  
11 the two transactions as linked. Homestore allegedly did not properly account for transactions on  
12 several occasions.

13 “Buying revenues” – These are two-party transactions as well, and are very similar to the  
14 barter transactions. The difference is that in this instance Homestore trades stock “warrants” (a form  
15 of stock option) for some service, and receives cash for some other service like advertising. The true  
16 transaction is the cash for the warrants, known as a “stock-for-revenue” transaction, which must be  
17 reported as such in accounting for the transactions. In addition, many of these transactions involved  
18 a guarantee by Homestore of a certain stock price by a specified date in the future – if the stock was  
19 not worth the amount guaranteed, Homestore was to be responsible for the difference. This is a safe  
20 transaction for the other company, but a very risky way of creating revenues for Homestore.

21 “Triangular transactions,” a.k.a. “round-tripping” – These are slightly more complex  
22 transactions involving three parties. The transactions allegedly arranged through defendant AOL  
23 provide good examples. AOL and Homestore entered into a “revenue sharing agreement” or  
24 “advertising reseller agreement” in which AOL agreed to sell advertising for Homestore for a  
25 commission. This commission was far above market value. This agreement may be valid on its  
26 own, but set the stage for allegedly illegal transactions. Homestore would find some third party

1 corporation, one that was thinly capitalized and in search of revenues in order to “go public.”  
2 Homestore then agreed to purchase shares in that company for inflated values or to purchase  
3 services or products that Homestore did not need. This transaction was contingent on the third party  
4 company “agreeing” to buy advertising from AOL for most or all of what Homestore was paying  
5 them. The money thus flowed through the third party to AOL, which then took a commission and  
6 shared “revenue” with Homestore. This is an exceptionally expensive way to create revenue due to  
7 the cuts taken in each step along the way. This practice depleted the cash reserves of Homestore,  
8 but created “revenue” in order to meet the revenue targets, resulting in an inflated stock price.

9           3.     Detailed Factual Recitation

10           The First Amended Consolidated Complaint (“FACC”) sets forth the following specific  
11 allegations regarding the improper transactions between Homestore and the other defendants:

12           In 1996, Stuart Wolff founded “Realtor.com,” the predecessor to Homestore, which listed  
13 real estate on the internet. FACC ¶ 88. Homestore was founded shortly thereafter, and eventually  
14 “went public” in 1999. Id. As with all internet companies of the 1990's, revenue growth was an  
15 important indicator of the financial well-being of the company. FACC ¶¶ 88, 109. Accordingly,  
16 there was enormous pressure on Homestore to show increasing revenues each quarter. FACC ¶ 109.

17  
18           The relationship between Homestore and defendant AOL began in April of 1998, when  
19 Homestore purchased from AOL the exclusive right to have the only online real estate listing  
20 product on the AOL web site. FACC ¶ 113. Homestore purchased this exclusive right for \$20  
21 million in cash to be paid in installments as well as \$1.5 million in Homestore warrants at various  
22 “strike prices.” Id. Thus, when an AOL member sought real estate listings on the AOL website,  
23 that member would be directed to the Homestore.com website. FACC ¶ 114.

24           The inception of the defendants’ scheme to deceive, manipulate and/or defraud the marked  
25 occurred in 1998 when Homestore entered into a series of improper “barter transactions” that  
26 formed the basis for transactions that were later restated. FACC ¶ 111. The Court notes, however,

1 that the class period does not begin until the first quarter of fiscal year 2000 ("FYE 2000"), the first  
2 quarter in which Homestore was later required to restate its revenues. Therefore, these transactions  
3 predating the class period are not described in detail here, but merely provide a background for the  
4 alleged improper transactions made during the class period. First, during the last half of fiscal year  
5 1998 ("FYE 1998"), Homestore entered into reciprocal contracts constituting a barter transaction  
6 with RE/MAX International, Inc. FACC ¶ 118. Next, in the third quarter of fiscal year 1999 ("FYE  
7 1999"), Homestore entered into reciprocal transactions with Wells Fargo Bank in which Homestore  
8 in essence traded 500,000 of its own warrants for \$20 million in revenue. FACC ¶¶ 119-22. Then  
9 in the fourth quarter of FYE 1999, Homestore entered into similar reciprocal transactions with  
10 General Motors Acceptance Corporation ("GMAC") in essence trading 100,000 warrants at a  
11 specified strike price for another \$20 million in revenue. FACC ¶¶ 126-28.

12         Meanwhile, in the first quarter of FYE 1999, Homestore entered into an advertising reseller  
13 agreement with AOL (hereinafter, the "second AOL agreement"). By this agreement, AOL would  
14 sell advertising on the Homestore website to third parties. FACC ¶ 124. AOL would retain a  
15 commission on the sale, and remit the remaining portion of the advertising revenue to Homestore.  
16 Id. AOL's commission was as high as 50% or more of the amount obtained from the third party  
17 company. FACC ¶ 337.

18         Plaintiff alleges that most of the improper transactions described below occurred near the end  
19 of the quarter when Homestore realized that the company might fall short of revenue targets set by  
20 Wolff and/or market analysts. They were one time, non-recurring deals, the purpose of which was  
21 to "fill the plug" or "make the bogie."

22         During the first three quarters of FYE 2000, Homestore entered into a series of "equity  
23 deals" that constituted Homestore "buying revenues." FACC ¶ 139. In these transactions,  
24 Homestore would purchase stock of seemingly worthless companies. Id. In return, these companies  
25 agreed to purchase advertising on Homestore's website, using the money obtained in the stock sale.  
26 Id. These companies included defendants Dorado Corporation ("Dorado"), CornerHardware.com



1 (“CornerHardware”), RevBox, Inc. (“RevBox”), and SmartHome, Inc. (“SmartHome”), as well as  
2 non-defendants Investor Plus, and OnlineChoice.com, Inc. FACC ¶ 140. Homestore then booked  
3 its recycled money as revenue. FACC ¶ 142. Meanwhile, PWC reviewed each of these “investment  
4 and distribution” deals, which in total resulted in approximately \$40 million in revenues recognized  
5 by Homestore. FACC ¶ 147. There was much debate between PWC and Homestore executives  
6 regarding whether these transactions should be reported as gross revenues, or if they should be  
7 “netted out” against each other. Id. PWC allowed these transactions to be reported as gross, but  
8 later forced Homestore to report nearly identical transactions as net. Id.

9 Throughout FYE 2000, Homestore entered into several other reciprocal, round trip  
10 transactions with third party vendors, including defendants CityRealty.com, Inc. (“CityRealty”),  
11 Classmates Online, Inc. (“Classmates”), PromiseMark, Inc. (“PromiseMark”), Privista, Inc.  
12 (“Privista”) and Akonix Systems, Inc. (“Akonix”), as well as non-defendant iPlace. FACC ¶¶ 148-  
13 50. In the first leg of each transaction, Homestore would pay cash to the third party vendor in  
14 exchange for advertising or other services. FACC ¶ 151. In the second or reciprocal component of  
15 the transaction, the third party vendor would recycle that cash in a nearly identical amount to  
16 Homestore in exchange for advertising or other services. Id. PWC had knowledge of the details of  
17 each of these transactions, and began to question their round trip nature in late 2000. FACC ¶ 152.  
18 PWC required the “netting” of some, but not all, of these transactions, including the CityRealty  
19 transaction in the first quarter of 2001. Id.

20 In May of 2000, Homestore and AOL entered yet another agreement (hereinafter the “third  
21 AOL agreement”). The agreement established Homestore as the exclusive distributor of home-  
22 buying and moving services across AOL properties. FACC ¶ 154. The agreement also required  
23 AOL to establish the “House & Home” channel on its website for which Homestore would be the  
24 exclusive content provider, and included a revenue sharing agreement to share revenue generated  
25 from the traffic on that channel. Id. In return, AOL would obtain 3.9 million shares of Homestore  
26 stock at the guaranteed price of \$68.50 per share, as well as \$20 million in cash. Id. AOL would

1 also receive a \$90 million letter of credit that it could use if Homestore's stock did not meet the  
2 guaranteed price. Id. The agreement received a great deal of news coverage, and analysts predicted  
3 that Homestore would exceed the guaranteed strike price. FACC ¶ 155-56. Plaintiff alleges that this  
4 transaction was improper because it constituted a "stock-for-revenue" transaction. FACC ¶ 158.

5 During the fourth quarter of FYE 2000, Homestore entered into another "stock-for-revenue"  
6 transaction, this time with Bank of America. FACC ¶ 159. The agreement involved the exchange of  
7 600,000 unregistered shares of Homestore stock, advertising, and website services for \$4.5 million  
8 in cash, with \$15 million to follow, and "marketing solutions" for MyHomeSolutions.com. Id.  
9 PWC reviewed and approved this transaction, which was one of the transactions for which revenue  
10 was later restated. FACC ¶ 161.

11 In late 2000, Homestore announced that it would acquire Cendant Corporation's online real  
12 estate web site, Move.com. FACC ¶ 166. Homestore and Cendant completed this acquisition  
13 through a complex multi-legged transaction. First, Homestore gave Cendant 21.4 million shares of  
14 Homestore stock (a 20% share) worth approximately \$750 million as payment for 100% of the stock  
15 in Move.com and another Cendant subsidiary, Welcome Wagon. FACC ¶ 167-68. Cendant's  
16 acquisition of a 20% share of Homestore allowed it to elect two seats on the Homestore board, one  
17 of which was occupied by defendant Richard Smith. FACC ¶ 169. Second, Cendant funded the Real  
18 Estate Technology Trust ("RETT") with \$95 million. FACC ¶ 167. Third, RETT paid Homestore  
19 \$80 million for certain commercial products and services. Id. These three transactions were  
20 simultaneous and contingent upon one another, and were considered "related party" transactions.  
21 FACC ¶ 170. PWC was "concerned" about the reciprocal nature of the transaction, and involved its  
22 national office in the accounting. Id.

23 Meanwhile, RETT was left with \$15 million remaining in cash. During the first quarter of  
24 FYE 2001, Homestore had acquired Internet Pictures Corporation ("iPix"). FACC ¶ 141. When  
25 Homestore needed revenues, its executives arranged through Cendant for RETT to purchase \$15  
26 million worth of "virtual tours" of houses. FACC ¶ 172. Homestore in turn agreed to give back the

1 money through the purchase of \$15 million in products from Cendant. Id. Defendant Tafeen,  
2 allegedly signed a contract evidencing the return of the money, but hid it so that PWC would not  
3 discover the reciprocal nature of the transactions. FACC ¶ 385.

4 During the first quarter of FYE 2001, Homestore entered into a series of illegal triangular  
5 transactions with third party vendors, resulting in “revenue” for Homestore. FACC ¶ 174. These  
6 transactions involved third party vendor defendants Classmates and Wizshop, as well as non-  
7 defendants PurchasePro, InvestorPlus, EasyRoommates, and FX Consultants. FACC ¶ 176. First,  
8 Homestore would buy a product from a third party vendor on the condition that the third party  
9 vendor would purchase Homestore advertising from AOL. FACC ¶ 175. AOL would then take a  
10 commission and round trip Homestore’s own money back to it under the reseller agreement. Id.  
11 The parties all agreed that AOL would not document the agreement by the third parties to purchase  
12 advertising from AOL. FACC ¶ 177. These transactions allowed Homestore to realize  
13 approximately \$15 million in “revenue.” FACC ¶ 176.

14 During the second quarter of FYE 2001, Homestore entered into a modified triangular  
15 transaction with InvestorPlus, a subsidiary of “IPG”. FACC ¶ 178. Homestore had an accounts  
16 receivable with IPG totalling \$5 or \$6 million dollars from a previous transaction. Id. Now,  
17 Homestore agreed to forgive that debt in exchange for a website valued at \$6 million, and IPG  
18 agreed to purchase advertising from AOL. FACC ¶ 179. Homestore’s money was then returned to  
19 it pursuant to the advertising reseller agreement. Id. The agreement to purchase advertising from  
20 AOL was not reported as related to the agreement to forgive the accounts receivable. FACC ¶ 181.

21 During that same quarter, Homestore entered into a round trip transaction in acquiring  
22 “Homestyles,” a subsidiary of Buildnet. FACC ¶ 182-83. This transaction was negotiated and  
23 orchestrated by defendant Allan Merrill. FACC ¶ 182. In this set of transactions, Homestore paid  
24 Buildnet \$23 million in cash to acquire Homestyles. FACC ¶ 183. Buildnet then paid between \$5  
25 and \$6 million to AOL for Homestore advertising. Id. Some of this money was then round tripped  
26 back to Homestore, and was recognized as revenue. FACC ¶ 184.

1 During the second and third quarters of FYE 2001, Homestore entered into triangular  
2 transactions with defendant L90 that were similar to those involving AOL. FACC ¶ 185. In these  
3 transactions, Homestore paid cash to a third party vendor such as “Hi-Speed Media” in exchange for  
4 purported goods and/or services. Id. That company then used that money to pay L90 for purported  
5 goods and/or services. Id. Finally, L90 recycled the money back to Homestore for advertising,  
6 which would be recognized as revenue. Id.

7 The FACC also details a great number of press releases, analyst reports, news articles, and  
8 SEC filings that relate to or are based upon the above-described transactions. See FACC ¶¶ 186-  
9 195. The FACC also independently pleads scienter for each of the defendants. Id. pp. 103-238. For  
10 the sake of brevity, the Court will not discuss those allegations in detail here, but rather will  
11 reference those that are pertinent when analyzing the allegations as to each defendant.

12 B. Legal Background

13 Congress enacted the Securities Exchange Act of 1934 to regulate various practices of  
14 trading in securities in an effort to correct many of the abuses that led to the stock market crash of  
15 1929. Plaintiffs in this case have brought causes of action under Sections 10(b) and 20(a) of the Act,  
16 as well as under the Security and Exchange Commission’s (“SEC”) Rule 10b-5, which implements  
17 § 10(b) of the Act. Section 10(b) of the Act states in relevant part:

18 It shall be unlawful for any person, directly or indirectly . . . (b) To use or employ, in  
19 connection with the purchase or sale of any security registered on a national  
20 securities exchange or any security not so registered, any manipulative or deceptive  
21 device or contrivance in contravention of such rules and regulations as the  
22 Commission may proscribe as necessary or appropriate in the public interest or for  
23 the protection of investors.

24 15 U.S.C. § 78j(b). Rule 10b-5 implements this statute, stating:

25 It shall be unlawful for any person, directly or indirectly, by the use of any means or  
26 instrumentality of interstate commerce, or of the mails or of any facility of any  
national securities exchange,

(a) To employ any device, scheme, or artifice to defraud,

(b) To make any untrue statement of a material fact or to omit to state a material  
fact necessary in order to make the statements made, in the light of the  
circumstances under which they were made, not misleading, or

1 (c) To engage in any act, practice or course of business which operated or would  
2 operate as a fraud or deceit upon any person, in connection with the purchase  
or sale of any security.

3 17 C.F.R. § 240.10b-5. Section 20(a) of the Act confers liability on those who direct others to  
4 commit violations of the Act:

5 1) Joint and Several liability; good faith defense

6 Every person who, directly or indirectly, controls any person liable under any provision of  
7 this chapter or of any rule or regulation thereunder shall also be liable jointly and severally  
8 with and to the same extent as such controlled person to any person to whom such controlled  
person is liable, unless the controlling person acted in good faith and did not directly or  
indirectly induce the act or acts constituting the violation or cause of action.

9 15 U.S.C. § 78t(a). Therefore, in order to allege a violation of § 20(a), plaintiff must establish a  
10 strong inference of (1) a primary violation of federal securities laws; and (2) that the defendant  
11 exercised actual power or control over the primary violator. Howard v. Everex Systems, Inc., 228  
12 F.3d 1057, 1065 (9th Cir. 2000).

13 1. The Private Securities Litigation Reform Act of 1995

14 In 1995, Congress enacted the Private Securities Litigation Reform Act, 15 U.S.C. §78u,  
15 over a presidential veto. By this legislation, Congress “sought to reduce the volume of abusive  
16 federal securities litigation by erecting procedural barriers to fraud claims.” In re Silicon Graphics,  
17 Inc. Securities Litigation, 183 F.3d 970, 977 (9th Cir. 1999). Put another way, the PSLRA was  
18 intended “to put an end to the practice of pleading ‘fraud by hindsight,’” by which investors allege  
19 fraud by questioning past corporate decisions once a company’s stock price has dropped. Id. at 988.  
20 In relevant part, the PSLRA states:

1 (b) Requirements for securities fraud actions

2 1. Misleading statements and omissions

3 In any private action arising under this chapter in which the plaintiff alleges that the  
4 defendant - -

5 (A) made an untrue statement of a material fact; or

6 (B) omitted to state a material fact necessary in order to make the statements made, in  
7 the light of the circumstances in which they were made, not misleading;

8 the complaint shall specify each statement alleged to have been misleading, the  
9 reason or reasons why the statement is misleading, and if an allegation regarding the  
10 statement or omission is made on information and belief, the complaint shall state  
11 with particularity all facts on which that belief is formed.

12 2. Required state of mind

13 In any private action arising under this chapter in which the plaintiff may recover  
14 money damages only on proof that the defendant acted with a particular state of mind,  
15 the complaint shall, with respect to each act or omission alleged to violate this  
16 chapter, state with particularity facts giving rise to a strong inference that the  
17 defendant acted with the required state of mind.

18 15 U.S.C. § 78u-4(b)(1) and (2). The state of mind requirement is known as the “scienter”  
19 requirement. With respect to “forward-looking” statements, the PSLRA requires that the plaintiff  
20 plead and prove that the person making the statement had “actual knowledge” of its falsity or  
21 misleading character at the time the statement was made. 15 U.S.C. § 78u-5. This last requirement  
22 is designed to prevent insiders from being liable for mere “puffery” or corporate optimism.

23 As with any litigant alleging fraud, the PSLRA plaintiff must plead with particularity all  
24 facts demonstrating that a specific defendant made a statement or committed an act or was involved  
25 in a scheme that was false or misleading. But the PSLRA goes beyond the requirements of Rule  
26 9(b) and requires that the securities fraud plaintiff must plead facts demonstrating why the statement,  
act or scheme is misleading. Thus, not only does the PSLRA require that both falsity and scienter  
to be pled with specificity, it requires that the facts pled must give rise to a “strong inference” that  
each defendant acted with the requisite state of mind. But what is that state of mind? And what is a  
“strong inference”? Finally, how much specificity is enough? These are the questions that courts  
have struggled with since the passage of the PSLRA.

1 The Ninth Circuit first squarely addressed the issue of scienter under the PSLRA in In re  
2 Silicon Graphics, Inc. Securities Litig., 183 F.3d 970 (9th Cir. 1999). There, the court held that a  
3 plaintiff “must plead, in great detail, facts that constitute strong circumstantial evidence of  
4 deliberately reckless or conscious misconduct.” Id. at 974. Specifically, the court stated:

5 We hold that although facts showing mere recklessness or a motive to commit fraud  
6 and opportunity to do so may provide some reasonable inference of intent, they are  
7 not sufficient to establish a *strong* inference of deliberate recklessness. In order to  
8 show a strong inference of deliberate recklessness, plaintiffs must state facts that  
9 come closer to demonstrating intent, as opposed to mere motive and opportunity.

10 Id. (emphasis in original). The court therefore seems to have converted what was a standard of “an  
11 extreme departure from the standards of ordinary care,” which is the definition of recklessness, to  
12 one that approaches the standard for “intent.” Id. at 976.

13 Because the facts that support inferences of falsity and scienter are almost always the same,  
14 the Ninth Circuit has collapsed the elements into a single inquiry: “whether the particular facts in the  
15 complaint, taken as a whole, raise a strong inference that defendants intentionally or [with]  
16 deliberate recklessness made false or misleading statements.” Ronconi v. Larkin, 253 F.3d 423, 429  
17 (9th Cir. 2001). Alternatively, a complaint may allege facts giving rise to a strong inference of  
18 intentional misconduct or deliberate recklessness in the participation in a scheme or deceptive device  
19 to defraud investors. No. 84 Employer-Teamster v. America West, \_\_ F.3d \_\_, 2003 WL328998,  
20 \*13 (holding that controlling shareholders could be held liable for insider trading, which qualifies as  
21 a deceptive device).

22 2. Central Bank of Denver v. First Interstate Bank of Denver, 511 U.S. 164  
23 (1994), and the Bar on Aider and Abettor Liability

24 Each of the outside defendants argues strenuously that they cannot be held liable under  
25 § 10(b) and Rule 10b-5 as a result of the Supreme Court’s decision in Central Bank of Denver v.  
26 First Interstate Bank of Denver, 511 U.S. 164 (1994), holding that the Securities Exchange Act and  
the rules promulgated thereunder did not provide for aider and abettor liability. In that case, a public  
housing authority issued a series of bonds to finance public improvements. Id. at 167. The bonds  
were secured by land under a covenant that required that the land be valued at 160% of the value of

1 the bond. Id. A question arose as to the actual value of the land that secured these particular bonds,  
2 which were held by indenture trustee Central Bank. Id. Land values were decreasing at the time,  
3 and a Central Bank underwriter expressed concern that the 160% requirement was not being met.  
4 Id. Central Bank was going to order an independent review, but the housing authority convinced it  
5 to hold off for 6 months. Id. at 168. In the meantime, the authority defaulted on the bonds. Id.  
6 Central Bank was sued for its acquiescence as an aider and abettor of the primary violators, who  
7 included the authority and the underwriters. Id.

8 In reversing the Court of Appeals, the Supreme Court analyzed the text and legislative  
9 history of the Securities and Exchange Act and determined that only primary violators of the Act  
10 could be held liable for fraudulent acts or misleading statements or omissions. The statute itself  
11 provided for no secondary aider and abettor liability.

12 Each of the seventeen “outside” defendants defined above as “business partners” and “third  
13 party vendors” has asserted that even if all allegations concerning their participation in Homestore’s  
14 fraudulent acts are true, which for purposes of this motion this Court must assume, they cannot be  
15 held liable because their actions constitute mere “aiding and abetting.”

16 3. Liability of the Auditor Pricewaterhouse Coopers

17 A plaintiff alleging a violation of Section 10(b) and Rule 10b-5 against an independent  
18 auditor such as PWC must satisfy the requirements of the PSLRA by alleging with specificity that  
19 “the accounting practices were so deficient that the audit amounted to no audit at all, or an egregious  
20 refusal to see the obvious, or to investigate the doubtful, or that the accounting judgments which  
21 were made were such that no reasonable accountant would have made the same decisions if  
22 confronted with the same facts.” DSAM Global, 288 F.3d at 390; citing In re Worlds of Wonder  
23 Sec. Litig., 35 F.3d 1407, 1426027 (9th Cir. 1994).



1 ANALYSIS

2 In determining the sufficiency of the FACC, the Court applies the above-stated legal  
3 standards to the facts alleged as to each defendant. For the insider defendants, the Court simply  
4 ascertains whether the pleading requirements of the PSLRA have been met. As for the business  
5 partner and third party vendor defendants, the Court holds that the Supreme Court's decision in  
6 Central Bank precludes liability from being asserted against these aiding and abetting defendants as  
7 a matter of law. Therefore, no analysis of sufficiency of the Complaint is required. Finally, the  
8 Court determines whether the FACC alleges sufficient facts as to PWC in light of the PSLRA and  
9 the case law setting the standards for auditor liability.

10 A. The Insider Defendants

11 The Court must determine whether the facts alleged as to each of the insider defendants  
12 raises the required "strong inference" of intentional misconduct or "deliberate recklessness" as to the  
13 relevant false or misleading statements, acts, or scheme. In re Silicon Graphics, 183 F.3d at 974;  
14 No. 84 Employer-Teamster v. America West, \_\_\_ F.3d \_\_\_, 2003 WL328998, \*13.

15 From the outset, two legal issues must be resolved. First, the Court must address plaintiff's  
16 allegations regarding the insider defendants' stock sales. Second, the Court addresses plaintiff's  
17 reliance on the "group published" doctrine in its attempt to assign many of the inside defendants.

18 In support of its allegations of scienter, plaintiff claims that each of the inside defendants'  
19 sales of Homestore stock were unusual or suspicious and constituted insider trading. Unusual or  
20 suspicious stock sales may be circumstantial evidence of scienter, but only when the sales are  
21 "dramatically out of line with prior trading practices at times calculated to maximize the personal  
22 benefit from undisclosed inside information." In re Apple Computer Sec. Litig., 886 F.2d 1109,  
23 1117 (9th Cir. 1989). A non-exclusive list of factors to consider includes: 1) the amount and  
24 percentage of shares sold by the insider, 2) the timing of the shares, and 3) whether the sales were  
25 consistent with the insider's prior trading history. Silicon Graphics, 183 F.3d. at 986.

26 In this case, two trading restrictions affected these factors. First, there was a 180-day

1 window after the IPO of Homestore.com during which insiders were not allowed to sell shares.  
2 Second, the insiders had a 30-day (approximate) window in which to sell shares each quarter. This  
3 window began 3 days after each quarterly filing and ended 30 days prior to the start of the next  
4 quarter. The Court finds that none of the stock sales histories of any of the insider defendants is  
5 properly pled to support an inference of scienter. First, plaintiff does not provide the percentage of  
6 holdings sold in each of the transactions. The Court finds this to be a key piece of information in  
7 deciding whether stock sales support an inference of deliberate recklessness as to any fraudulent  
8 statement, act, or scheme. Second, the timing of the sales is not suspicious. The insider defendants  
9 were restricted to a specific trading window during which they could sell stock - that window occurs  
10 after the release of public financial statements. This restriction is presumably in place in order to  
11 keep insiders from dumping their stock just prior to the release of adverse information. The trading  
12 window also explains why the insider defendants had common trading days. The timing is simply  
13 not suspicious. Third, there is no showing that sales made within the class period were somehow  
14 inconsistent with the insiders' trading histories. In many cases, no trading history was available,  
15 since the insiders were restricted from trading within the 180 days after the company went public.  
16 Because the Court finds that none of the insiders' stock sales were unusual or suspicious, these  
17 allegations will not be considered in the individual analyses below.

18 Next, the Court analyzes the viability of the "group published doctrine" after the enactment  
19 of the PSLRA. Prior to the enactment of the Reform Act, this doctrine allowed for a presumption  
20 that false and misleading information conveyed in documents, including press releases, are made by  
21 the collective action of the officers of a corporation. In re Glenfed, Inc., 60 F.3d 591, 593 (9th Cir.  
22 1995). Yet even then, the doctrine applied only to defendants who either "participated in the day-to-  
23 day corporate activities or had a special relationship with the corporation, such as participation in  
24 preparing and communicating group information at particular times." Id.

25 Since the enactment of the PSLRA, district courts in this circuit have struggled with the  
26 doctrine's continued viability in light of the PSLRA's stringent pleading requirement regarding

1 scienter. Of the courts that have heard the issue, some have continued to recognize the continued  
2 viability of the group published doctrine despite the enactment of the PSLRA. In re Secure  
3 Computing Corp. Sec. Litig., 120 F. Supp. 2d 810, 821-22 (N.D. Cal. 2000) ( applying doctrine to  
4 officers and members of executive committee after enactment of PSLRA); In re Stratosphere Corp.  
5 Sec. Litig., 1 F. Supp. 2d 1096, 1108 (D. Nev. 1998) (holding that PSLRA did not abolish doctrine,  
6 and applying it to those with high level positions within a company); but see Allison v. Brooktree  
7 Corp., 999 F. Supp. 1342, 1350 (C.D. Cal. 1998) (doctrine's continued vitality suspect where the  
8 PSLRA refers specifically to pleading specific facts as to the misleading statements of the defendant,  
9 not a group of defendants, and where it is not reasonable to presume that in every case every officer  
10 joined in the scheme to fraud investors).

11 For purposes of the present case, this Court holds that, at a minimum, plaintiffs must explain  
12 the nature of the misrepresentation in the published statement, and establish that the defendants were  
13 involved in the day-to-day management of those parts of the corporation involved in the alleged  
14 fraud. Pegasus Holdings v. Veterinary Ctrs. of America, Inc., 38 F. Supp. 2d 1158, 1166 (C.D. Cal.  
15 1998). Furthermore, "with regard to allegations concerning the liability of the individual defendants  
16 for 'group published' information, plaintiffs must indicate the statements that they contend fall under  
17 the doctrine." In re Autodesk, Inc. Sec. Litig., 132 F. Supp. 2d 833, 846 (N.D. Cal. 2000).

18 1. Homestore.com and Peter Tafeen

19 The Court simply notes that defendants Homestore.com and its former Executive Vice  
20 President of Business Development and Sales Peter Tafeen have opted to answer the complaint  
21 rather than file motions to dismiss.

22 2. Stuart Wolff

23 Defendant Wolff moves to dismiss the FACC on the ground that the facts alleged as to him  
24 do not establish deliberate recklessness as to any of Homestore's fraud. Mr. Wolff primarily argues  
25 1) that the FACC does not support a strong inference that he knew of improper accounting; 2) that  
26 allegations regarding his stock sales do not support a strong inference of scienter; and 3)

1 that his statements of general corporate optimism and forward looking statements are immaterial  
2 and/or insufficient to state a claim. The Court disagrees, and finds that the factual allegations in the  
3 FACC, when considered cumulatively and in context, are sufficient to support a “strong inference”  
4 of deliberate recklessness.

5 First, the Complaint provides important background information giving insight into  
6 defendant Wolff’s state of mind. Wolff was the CEO, Chairman and co-founder of Homestore.  
7 Plaintiff alleges that he was a controlling manager with a hands-on managerial style, and thus was in  
8 a position to know how revenue was being recognized. FACC ¶ 437. He was obsessed with the  
9 “revenue growth rates” at the company, and set unrealistically high revenue targets each quarter  
10 because he wanted to compete with major internet companies. FACC ¶¶ 328, 439, 585, 601.  
11 Plaintiff alleges that Wolff’s obsession with hitting revenue targets, combined with his concern for  
12 selling his own stock, set the stage for the illegal revenue recognition that eventually took place.  
13 FACC ¶578. These allegations, standing alone, support no inference of deliberate recklessness.  
14 However, they provide important background information by which to assess other alleged facts.

15 Plaintiff also alleges that defendant Wolff received and understood internal reports that  
16 document the fraud. Specifically, plaintiff alleges that Wolff received and understood the periodic  
17 “Risk and Opportunity” (“R&O”) schedules circulated to senior management. FACC ¶ 328 and Ex.  
18 E. The purpose of these schedules was to evaluate the quality of anticipated revenues for the  
19 quarter, and to determine what the shortfall would be for hitting the quarterly revenue targets. Id.  
20 Plaintiff alleges that senior management understood that “good quality” revenues frequently would  
21 not materialize, and that the company would have to scramble in the last few days of the quarter to  
22 make the “plug” or “bogie.” Id. Additionally, separate schedules were created to assess the costs  
23 involved in the triangular deal done with AOL in the first quarter of FYE 2001. FACC ¶ 348. Wolff  
24 himself presented a schedule depicting the triangular nature of the AOL deals. Id. All those who  
25 received these schedules also understood that they depicted the cost of “buying revenue,” as detailed  
26

1 in line items such as “SAG carry-over costs,” and knew that these amounts would not be coming  
2 back to Homestore because of the commission taken by AOL. FACC ¶ 338, 348.

3 Next, plaintiff alleges that Wolff was intimately involved with statements to analysts,  
4 investors, and the public. FACC ¶ 437. For example, in conjunction with an October 19, 2000,  
5 press release, defendant Wolff was quoted as saying, “This quarter we joined an elite group of  
6 Internet companies that have achieved cash profitability,” touting the company’s past successes.  
7 FACC ¶ 214. This statement is neither forward looking, nor mere “puffery.” This is a definitive  
8 statement about a specific aspect of the company’s financial health, and was made while Mr. Wolff  
9 was in possession of non-public information that would prove his statements false. That knowledge  
10 is proven by Mr. Wolff’s possession and understanding of the R&O sheets and the end of the quarter  
11 deals that were made simply to meet or beat the revenue targets.

12 Plaintiff alleges that Wolff was also obsessed with increasing the value of Homestore  
13 common stock in order to sell his own personal holdings at the highest possible value. FACC ¶ 444.  
14 Wolff also apparently instructed other Homestore insiders as to volume and timing of stock sales so  
15 as not to alarm Wall Street. FACC ¶¶ 456, 458, 469, 511, 518. He personally sold 693,600 shares  
16 for proceeds of \$13,763,389.75. FACC ¶ 429. While the sales of stock themselves do not support  
17 an inference of scienter as “dramatically out of line” with his prior trading history, In re Apple  
18 Computer, 886 F.2d at 1117, the fact that he instructed others in how to sell off holdings without  
19 raising suspicions, a fact this Court must accept as true, supports an inference that Mr. Wolff was  
20 trading on non-public information, yet trying to avoid detection. This fact goes directly to defendant  
21 Wolff’s culpable state of mind and supports a finding of scienter.

22 Wolff was involved in the negotiation and orchestration of many of Homestore’s illicit  
23 revenue transactions. Specifically, plaintiff alleges that Wolff knew of the improprieties of the  
24 triangular transactions with AOL, and knew that Homestore did not document the “hidden” third leg  
25 of these transactions in which third party vendors purchased Homestore advertising from AOL.  
26 FACC ¶ 335. Again, Wolff attended meetings in which accounting schedules were circulated that

1 clearly depicted the cost of the triangular deals. FACC ¶ 338. Wolff told Shew that he did not like  
2 the AOL deals, but rationalized them as a one-time occurrence that would be covered up by the  
3 potential AOL merger or an upswing in the economy. FACC ¶ 344.

4 Perhaps the most revealing allegations tending to show defendant Wolff's scienter are those  
5 of the "pre-meeting" at the Cal Amigos Ranch Retreat, which took place on May 7, 2001. FACC ¶  
6 349. The FACC describes a meeting that included Wolff, Tafeen, Shew and Giesecke, the entire  
7 focus of which was how to buy revenues. The current R&O schedule was discussed, which depicted  
8 an impending revenue shortfall of \$40-50 million. FACC ¶ 350. Wolff and Tafeen both asked if  
9 there were any other sources of "good revenues." Id. Tafeen suggested that they try another  
10 Cendant or AOL barter deal. Id. At one point, Wolff wondered out loud: "where do we get the  
11 revenue?" Id. While brainstorming about how to come up with the "plug," Shew explained to  
12 everyone that as a result of "raising the guidance" and the fact that only net revenues could be  
13 booked, a much larger amount would be needed. FACC ¶ 351. The four discussed a deal with  
14 Cendant, and while both Shew and Giesecke acknowledged that a Cendant deal could happen, they  
15 reiterated that the "back end" could not be documented. FACC ¶ 351. Thus, this small group of  
16 executives plotted a scheme to create revenues to make the target, and discussed how to manipulate  
17 the documentation in order to avoid detection by PWC. The description of this pre-meeting leaves  
18 little room for interpretation. The Court finds that the very detailed allegations concerning this  
19 meeting raise a strong inference of at least deliberate recklessness regarding a scheme to defraud  
20 Homestore's shareholders and the investing public. Plaintiff has alleged that it was explained to  
21 Wolff in no uncertain terms that certain aspects of certain transactions could not be disclosed to  
22 Homestore's own auditor. The FACC thereby alleges sufficiently specific facts that tend to support  
23 a strong inference of intentional misconduct or at the very least deliberate recklessness.

24 The Court also notes that defendant Wolff signed each and every one of the SEC-mandated  
25 financial reports on behalf of Homestore. FACC ¶ 437. Wolff tries to argue that this doesn't mean  
26 that he understood what he was signing or that he in any meaningful way participated in their

1 fraudulent nature or content. The Court finds this argument hard to accept in the context of the other  
2 allegations contained in the Complaint. "Key corporate officers should not be allowed to make  
3 important false statements knowingly or recklessly, yet still shield themselves from liability to  
4 investors simply by failing to be involved in the preparation of those statements." Howard v.  
5 Everex, 228 F.3d 1057, 1062 (9th Cir. 2000). While a signature alone may not be enough to  
6 establish liability, the signing of Homestore's filing does establish that Mr. Wolff made "statements"  
7 within the meaning of the act and the rule. Plaintiff has independently alleged Wolff's scienter as to  
8 the falsity or misleading nature of those statements.

9 Even in the face of these specific factual allegations, Mr. Wolff claims that nothing in the  
10 complaint alleges that he knew that improper accounting was going on. Mot. at 7. Even if "actual  
11 knowledge" were the standard instead of "deliberate recklessness," this claim of innocence falls flat.  
12 Lest there be any doubt as to the sufficiency of allegations about Mr. Wolff's scienter as to  
13 accounting practices, the Court cites at length from paragraph 359 of the Complaint:

14 359. On June 29, 2001, the last day of the second quarter, AOL had yet to receive  
15 confirming letters from a number of the third party vendors about placing the required  
16 advertising. AOL was taking the position that it could not agree to pay Homestore  
17 until the letters were received . . . Ripp called back late in the evening on the 29th,  
18 and Wolff gathered Shew for the call who then told Giesecke that AOL was on the  
19 line and that AOL had not yet authorized most of the deal. Wolff, Tafeen and Shew  
20 got on the line and at some point Giesecke came in as well . . . **DeSimone, Kalina  
21 and Tafeen put a schedule together for Wolff so that he could address the details  
22 of the deal.** Wolff emphasized that the deal had been agreed to long ago by Keller,  
23 and he threatened litigation. Ripp and Rindner said that Keller was gone, but never  
24 denied Keller's authority to do the deal or that he had done the deal. Wolff  
25 responded that Keller was the authorized agent acting for AOL when he cut the deal,  
26 and suggested if there was any doubt about it, they should get Keller on the line.  
Tafeen said he had just talked to him and knew how to get a hold of him, but the  
AOL representatives declined the offer. There was a discussion about the size of the  
deal, the revenue recognition problems from AOL's end, and whether the Homestyles  
deal should be included. Shew then addressed the fact that he had already confirmed  
that money had already gone to certain of the third party vendors and AOL had  
received the payments for the advertising. **The manner in which Shew explained  
how the money flowed left no doubt about the "round trip" nature of the subject  
transaction,** and neither Rindner nor Ripp denied knowledge of the structure as  
described by Shew. **Essentially, Shew told Rindner and Ripp in no uncertain  
terms that Homestore had fronted the money to the third party vendors in order  
to solve AOL's revenue recognition issues, that Homestore knew AOL had received  
the money, and based on the way the deal was structured, AOL had no reason not to  
pay Homestore and complete the deal.**

1           360. AOL sent in their confirmation of the deal that evening after the call . . .  
2 If Wolff didn't already understand the nature of the deals, he had it explained to him "in no  
3 uncertain terms" during the June 29, 2001, telephone conference call.

4           Plaintiff makes numerous other allegations regarding Mr. Wolff that the Court will not detail  
5 here. The facts outlined above are sufficient to satisfy the stringent pleading requirements of the  
6 PSLRA. Relying on background contextual information, internal reports at Homestore, public  
7 statements made by Wolff, his personal involvement in deals that were later restated, as well as  
8 specific, detailed allegations regarding personal behind-the-scenes conversations, the plaintiff  
9 adequately puts forth facts that give rise to a strong inference of deliberate recklessness, if not  
10 intentional misconduct, on the part of defendant Wolff. In addition, because the plaintiff has alleged  
11 a primary violation of § 10(b), and because Mr. Wolff was a "control person" within the meaning of  
12 § 20(a), plaintiff has stated a claim under § 20(a). Wolff's motion to dismiss is therefore DENIED.

13                       3.     David Rosenblatt

14           Defendant Rosenblatt moves to dismiss the FACC on the ground that the facts alleged as to  
15 him do not establish deliberate recklessness as to any of Homestore's fraud. Mr. Rosenblatt  
16 principally argues that the FACC does not attribute any of the false or misleading statements to him,  
17 that the FACC does not allege sufficient facts establishing his knowledge of improper accounting  
18 practices, and that scienter cannot be inferred simply from his position within the company and his  
19 stock sales. The Court agrees, and the Complaint as to David Rosenblatt is DISMISSED  
20 WITHOUT PREJUDICE.

21           Plaintiff's allegations as to Mr. Rosenblatt are very thin and all too often conclusory.  
22 Plaintiff first relies on Mr. Rosenblatt's position as General Counsel of Homestore, stating that as  
23 such, he "played a key role in drafting and/or approving Homestore's public filings and was  
24 instrumental in developing and implementing the revenue deals which are the subject of the  
25 complaint." FACC ¶ 39. This statement itself is non-specific, and never appears to have been  
26 properly corroborated in the other allegations in the complaint.



1 Plaintiff also alleges that Rosenblatt “executed his ‘own deals.’” FACC ¶ 462. Yet the only  
2 “deals” that are tied directly to Rosenblatt are the “Marriott” and “Champion Enterprises” deals,  
3 FACC ¶¶ 462, 463, neither of which is alleged to have been improper.

4 All other allegations as to Mr. Rosenblatt are similarly conclusory or non-specific – that he  
5 “was aware of and participated in the scheme to defraud,” FACC ¶ 459, that he “participated in the  
6 negotiations and documentation of Homestore’s transactions,” FACC ¶ 460, and that he “had an  
7 opportunity to see all legs of the transactions and knew that they were bogus.” *Id.* Without more,  
8 these allegations do not achieve the requisite level of specificity as to the alleged wrongdoing.

9 Plaintiff’s reliance on the group published doctrine with respect to Rosenblatt does not save  
10 it. Plaintiff has not pled with any specificity the nature of Mr. Rosenblatt’s “participation in day-to-  
11 day activities” or that he had the requisite special relationship with the company. Being close to  
12 Tafeen and Wolff simply is not enough. Furthermore, plaintiff has not indicated which deceptive or  
13 misleading statements or acts fall within the doctrine.

14 Taken on the whole and in context, the allegations contained in the FACC are insufficient to  
15 establish the “strong inference” of deliberate recklessness as to any statement, act or scheme on  
16 Rosenblatt’s part. Likewise, because no primary violation has been shown, and because plaintiff did  
17 not state in the FACC the primary violators over which Rosenblatt had “control,” the FACC is  
18 insufficient to establish a claim for control person liability under § 20(a). Nevertheless, the Court  
19 finds that the most prudent course of action is to allow leave to amend, as the allegations against Mr.  
20 Rosenblatt, if properly supported in sufficient detail, would state a claim upon which relief could be  
21 granted. Eminence Capital v. Aspeon, Inc., 316 F.3d 1048, 1052 (9th Cir. 2003) (dismissal without  
22 leave to amend not appropriate unless clear that pleading could not be saved by amendment).  
23 Therefore, the FACC is DISMISSED WITHOUT PREJUDICE as to defendant Rosenblatt.

24 4. Allan Merrill

25 Defendant Allan Merrill moves to dismiss the Complaint on the ground that it does not plead  
26 sufficient factual allegations to support the required “strong inference” of deliberate recklessness of

1 a false or misleading statement, act or scheme. The Court agrees, and the FACC is DISMISSED  
2 WITHOUT PREJUDICE as to him.

3 Plaintiff's allegations of securities fraud as to Mr. Merrill basically come down to his  
4 participation in one transaction involving the acquisition of "Homestyles." According to plaintiff's  
5 sources, Merrill was the "architect" of the \$23 million deal. FACC ¶ 474. Plaintiff alleges that the  
6 deal was presented to Homestore's board of directors as a \$15 million deal, but was later recorded in  
7 the minutes as a \$23 million deal. Id. Plaintiff's sources believe that the board minutes were forged  
8 and that the remaining \$8 million was used as part of a round trip transaction with AOL. Id. But  
9 plaintiff does not provide any corroborating details in support of this belief. Furthermore, there are  
10 no allegations to support the inference that Merrill acted with scienter when he negotiated and  
11 orchestrated the Homestyles deal.

12 All other allegations made as to Merrill do not tend to support an inference of deliberate  
13 recklessness, and often support the contrary inference. The Court first notes that Merrill only  
14 became a Homestore insider at the tail end of the Class Period, and is still an officer of Homestore.  
15 Next, plaintiff's allegations regarding the L90 triangular deal do not support a strong inference of  
16 scienter. Merrill was apparently peripherally involved in what appears to be an attempt at extortion  
17 by Mark Roah of L90. FACC ¶¶ 389-97. Roah allegedly tried to get Homestore to pay him \$50-  
18 100,000 to provide confirmation of the deal consummated during the second and third quarters of  
19 FYE 2001. FACC ¶¶ 395-96. "Merrill told Shew that Homestore would not pay." FACC ¶ 395. If  
20 anything, this shows Merrill attempting to follow securities laws, not break them.

21 Other allegations regarding: 1) Merrill's role in the preparation and filing of Homestore's  
22 third quarter FYE 2001 financial statement, 2) Merrill's role in the "spin" on the company's  
23 downfall, and 3) Merrill's inability to formulate a response to an audit committee member's question  
24 about Homestore's accounting practices, all fail either for lack of specificity or because they simply  
25 do not support an inference of deliberate recklessness with respect to any allegedly false or  
26 misleading statement, act or scheme.

1 Plaintiff's reliance on the group published doctrine does not save its claims against Mr.  
2 Merrill. To begin with, Mr. Merrill could not possibly have been involved in the day-to-day affairs  
3 of the company for the vast majority of the class period, as he was not even an officer of the  
4 company. Further, plaintiff has not shown what statements or acts it asserts fall under the doctrine.

5 Taken as a whole and in the context of the entire complaint, the allegations stated in the  
6 FACC are not sufficient as to defendant Merrill. Likewise, because plaintiff has not succeeded in  
7 pleading a claim against Mr. Merrill as a primary violator, and because plaintiff has made no  
8 showing that Merrill had "control" over any primary violator, plaintiff's claim under § 20(a) must  
9 also fail. However, the Court finds that the most prudent course of action is to allow leave to amend,  
10 as the general allegations against defendant Merrill, if supported by sufficient facts in corroboration,  
11 may be sufficient to state a claim upon which relief can be granted. Eminence Capital, 316 F.3d at  
12 1052. Therefore, the Court hereby DISMISSES WITHOUT PREJUDICE the Complaint as to  
13 defendant Merrill.

14 5. Catherine Kwong Giffen

15 The Court finds no substantiated claim against defendant Catherine Kwong Giffen. The  
16 allegations against her are extraordinarily weak. The only allegation even worth mentioning is that  
17 Ms. Giffen sold stock while in possession of adverse non-public information, and that these sales  
18 constituted insider trading. As the Court has already found plaintiff's pleading insufficient as to  
19 stock sales in general, no further comment is necessary. Ms. Giffen's stock transactions were not  
20 "unusual or suspicious." There is therefore no allegation supporting scienter on her part. Neither  
21 her position within the company, Vice President of Human Resources, nor her personal relationship  
22 with Mr. Giescke can lead to any inference of deliberate recklessness.

23 Although the Court finds it doubtful that plaintiff will plead facts in sufficient detail as to  
24 Ms. Giffen, the most prudent action at this stage of the litigation is to allow leave to amend, as the  
25 general allegations against defendant Giffen, if supported by sufficient facts in corroboration, may  
26

1 be sufficient to state a claim upon which relief can be granted. The FACC is hereby DISMISSED  
2 WITHOUT PREJUDICE as to Ms. Giffen.

3 6. Sophia Losh

4 Sophia Losh was the Senior Vice President of the Strategic Alliances Group (“SAG”) at  
5 Homestore. For whatever reason, Ms. Losh filed a joinder to the brief of non-analogous party,  
6 Cendant Corporation. The Court construes her joinder as a joinder to the general argument of  
7 insufficiency of the Complaint. The allegations against Ms. Losh are included in five brief  
8 paragraphs, FACC ¶¶ 480-484, and do not include sufficient factual detail to support a strong  
9 inference of scienter. However, with additional factual allegations concerning the alleged actions  
10 and role of Ms. Losh in the statements or material omissions of Homestore and the general scheme  
11 to defraud, the Court finds that plaintiff may be able to state a claim against Ms. Losh. Therefore,  
12 Ms. Losh’s motion to dismiss is hereby GRANTED with leave to amend, and the Complaint is  
13 DISMISSED WITHOUT PREJUDICE as to her.

14 B. Outsider Defendants - The “Business Partners” and “Third Party Vendors”

15 Seventeen of the defendants presently before the Court are either business partners or third  
16 party vendors of Homestore, or employees and/or officers thereof. Those defendants vociferously  
17 deny liability for any wrongs in Homestore’s transactions, accounting and disclosure procedures,  
18 claiming that Central Bank and its progeny bar actions against simple “business partners” as a matter  
19 of law. In support of this assertion, these defendants point out that most attempts to date to assert  
20 liability under the “scheme” prong of Rule 10b-5 have been rejected as equivalent to the “aider and  
21 abettor” liability disallowed by Central Bank. They further argue that significant participation in the  
22 creation or dissemination of “false or misleading statements” is required for liability under § 10(b)  
23 and Rule 10b-5. Plaintiff counters that the language of Central Bank itself allows for liability to run  
24 to secondary actors, so long as they have committed independent acts that constitute primary  
25 violations of Section 10(b) and Rule 10b-5. Plaintiff points to cases within this circuit that have  
26 allowed for liability under the “scheme” prong of Rule 10b-5, even after Central Bank.

1 Plaintiff's theory of liability as to the outside defendants is creative and plausible, yet it must  
2 fail for three reasons. First, the parties have not cited, and the Court is unaware of, any post-Central  
3 Bank case that has ever held that a simple business partner to a corporation is liable to the  
4 shareholders of that corporation for securities fraud. The Court declines the invitation to be the first.  
5 Second, no matter how a "scheme" is defined, Central Bank dictates that only those participants who  
6 commit "primary violations" of the securities laws may be held liable; those who merely facilitate or  
7 participate cannot. Third, in this case, the shareholders of Homestore were damaged by their  
8 reliance on statements and material omissions made by Homestore, not the "scheme" itself.  
9 Plaintiff's "scheme to make an omission" theory is simply too attenuated to hold outside business  
10 partners liable under Section 10(b). Because the Court holds that Central Bank precludes liability  
11 for ordinary business partners and third party corporations doing business with the primary violator  
12 as a matter of law, the FACC is dismissed with prejudice as to those defendants.

13 1. The Scope of Securities Fraud Liability

14 Prior to Central Bank, the lower federal courts had nearly uniformly recognized an implied  
15 right of action for aiding and abetting liability under Section 10(b) and Rule 10b-5. The elements of  
16 the cause of action were as follows: 1) a primary violation by another person, 2) actual knowledge or  
17 reckless disregard by the aider and abettor of the wrong and his role in furthering it, and 3)  
18 substantial assistance by the defendant in the achievement of the primary violation. See e.g. Levine  
19 v. Diamantheset, Inc., 950 F.2d 1478, 1483 (9th Cir. 1991). Under this caused of action, outside  
20 business entities that substantially participated in or assisted with the primary violation were  
21 routinely held liable for their aiding and abetting. See e.g. id. Central Bank eliminated this implied  
22 right of action. That decision also called into question the SEC's authority to bring civil  
23 enforcement actions against aiders and abettors. 3 A. Bromberg & L. Lowenfels, Bromberg and  
24 Lowenfels on Securities Fraud and Commodities Fraud 2ed, Sec. 8.5(610), p. 516.

25 When Congress was drafting the PSLRA the following year, the Supreme Court's holding  
26 and its effect on both private and SEC enforcement actions was a heavily discussed and debated

1 topic. Id. In the end, Congress declined to create an express private right of action for aiding and  
2 abetting securities fraud, but expressly granted authority to the SEC to bring civil enforcement  
3 actions seeking damages and injunctive relief for aiders and abettors in enacting what is now Section  
4 20(f) of the Securities Exchange Act. Id., 15 U.S.C. § 78t(f)

5 Private litigants have since turned to the “scheme” prong of Rule 10b-5 in an attempt to  
6 reach outside defendants. See e.g. Stack v. Lobo, 903 F. Supp. 1361, 1374 (N.D. Cal. 1995). While  
7 it is clear in some sense that one may be held liable for securities fraud for participation in a  
8 “scheme to defraud” even after Central Bank, see Cooper v. Pickett, 137 F.3d 616 (9th Cir. 1998),  
9 the Court is unaware of any case since Central Bank that has ever held that outside business partners,  
10 no matter how involved they were in fraudulent transactions with a corporation, can be held liable in  
11 a private action brought by the shareholders of that company. A brief survey of the case law in this  
12 circuit demonstrates this point.

13 First, courts have no trouble finding liability where the actor is a corporate insider, even  
14 when that actor claims not to have committed the actual fraudulent statement or act. Cooper, 137  
15 F.3d at 624-25 (holding that a corporation that released a misleading report to an analyst who  
16 subsequently passed those statements on to the investing public can be held liable for specific acts in  
17 furtherance of a scheme to defraud); Howard v. Everex Systems, Inc., 228 F.3d 1057 (9th Cir. 2000)  
18 (CEO who acted with requisite scienter in signing SEC filings could not escape liability simply  
19 because he did not participate in the drafting or editing of the statements). Second, persons  
20 “outside” a corporation have been held liable as primary violators in private actions brought by  
21 shareholders of that corporation if those persons substantially and directly participated in the  
22 creation of false or misleading statements to the investing public. DSAM Global Value Fund v.  
23 Altris Software, Inc., 288 F.3d 385, 390 (9th Cir. 2002) (auditor may be considered primary violator  
24 if sufficient facts pled); McGann v. Ernst & Young, 102 F.3d 390 (9th Cir. 1996) (holding that  
25 Central Bank did not preclude finding of direct liability of accountant based on false information  
26 provided in audit); In re Software Toolworks, 50 F.3d 615, 628-29 (9th Cir. 1994) (underwriter who

1 played a significant role in the review, drafting and editing of letters sent to the SEC liable under  
2 Rule 10b-5); In re ZZZZ Best Sec. Litig., 864 F.Supp. 960, 971 (C.D. Cal. 1994) (outside accounting  
3 firm can be a primary violator for participation in reviewing statements publically released by the  
4 company). Thus in every post- Central Bank case cited to the Court where an “outsider” has been  
5 held liable as a primary violator, that outsider had some type of special relationship with the  
6 corporation, i.e. accountant, auditor, etc.

7       Significantly, these are exactly the types of “secondary actors” the Supreme Court  
8 envisioned as potential “primary violators” in Central Bank. In holding that there is no “aider and  
9 abettor” liability under Section 10(b) of the Securities Exchange Act, the Court noted that:

10       The absence of § 10(b) aiding and abetting liability does not mean that secondary  
11 actors in the securities markets are always free from liability under the securities  
12 Acts. Any person or entity, including a lawyer, accountant, or bank, who employs a  
13 manipulative device or makes a material misstatement (or omission) on which a  
purchaser or seller of securities relies may be liable as a primary violator under 10b-  
5, assuming all of the requirements for primary liability under Rule 10b-5 are met. In  
any complex securities fraud, moreover, there are likely to be multiple violators . . .

14 Central Bank, 511 U.S. at 191 (emphasis added). Yet the language of the Supreme Court does not  
15 suggest, and the subsequent case law does not support, the notion that a business partner with no  
16 special relationship with a corporation, let alone its shareholders, can be held liable for the material  
17 misstatements or omissions of that corporation or its officers, no matter how much it assisted or  
18 participated in transactions that led to that statement or omission. Such a holding would broaden the  
19 scope of the securities acts so as to haul into court anyone doing business with a publically traded  
20 company. The same policies behind the Central Bank decision apply equally here. This Court  
21 declines to broaden the scope of the securities acts any further, absent direction from Congress.

22           2.       The “Scheme” and the “Primary Violator” Requirement

23       What defines a “scheme to defraud” is elusive and not well-examined in the case law.  
24 However, no matter what the definition of a “scheme” turns out to be, Central Bank requires that a  
25 plaintiff allege facts that show a primary violation of securities laws by each and every defendant.  
26

1           Some of the defendants in the present case argue that the “scheme” prong of Rule 10b-5 is  
2 simply another name for “aiding and abetting,” and is therefore no longer viable after Central Bank.  
3 See AOL Mot. at 7, citing Stack v. Lobo, 903 F. Supp. 1361, 1374 (N.D. Cal. 1995). Yet the Ninth  
4 Circuit appears to have held that a person may be liable for participation in a “scheme” even after  
5 Central Bank. In Cooper v. Pickett, 137 F.3d 616 (9th Cir. 1998), a corporation made misleading  
6 statements to an analyst, who then made statements to the investing public based on those  
7 statements. Id. at 619. The corporation argued that it could not be held liable because it merely  
8 aided the fraudulent act. Id. at 624. The court rejected that argument because the corporation had  
9 committed its own independent fraudulent act. Id. The court specifically held that plaintiff’s claim  
10 was not a “conspiracy” as a separate right of action, but rather was a claim of an independent act as  
11 part of a scheme to defraud. Id. “Central Bank does not preclude liability based on allegations that  
12 a group of defendants acted together to violate the securities laws, as long as each defendant  
13 committed a manipulative or deceptive act in furtherance of the scheme.” Id. (emphasis added).  
14 Cooper establishes that “scheme” and “aiding and abetting” are not equivalent. Unfortunately, the  
15 term “scheme” was not defined in any meaningful way. In addition, there is no indication that  
16 liability for participation in a scheme can extend beyond the corporate officers and those with a  
17 special relationship with the corporation.

18           What is clear, however, is that Central Bank requires a plaintiff to allege that each and every  
19 defendant committed its own independent primary violation of securities laws in order to state a  
20 claim. Central Bank, 511 U.S. at 191. Rule 10b-5 makes it unlawful for any person “to employ any  
21 . . . scheme . . . to defraud . . . in connection with any security.” The Court resolves this apparent  
22 conflict by finding that of the many participants in a “scheme,” there may be primary violators and  
23 secondary violators. Those who actually “employ” the scheme to defraud investors are primary  
24 violators, while those who merely participate in or facilitate the scheme are secondary violators. In  
25 the present case, the primary architects of the scheme are the officers of Homestore who designed  
26 and carried out the schemes to defraud. The Court holds that other actors, such as AOL and its



1 employees who actively participated in the triangular transaction scheme, did not “employ” the  
2 scheme to defraud investors, and are therefore secondary violators. Therefore, they are “aiders and  
3 abettors” within the meaning of Central Bank.

4 Based on the foregoing analysis, the Court holds that a “scheme” within the meaning of the  
5 Securities Exchange Act and the PSLRA involves one or more participants acting together to violate  
6 securities laws. Those participants may have differing degrees of culpability depending on their role  
7 in the scheme. In light of Central Bank, only those participants who are “primary violators” of  
8 Section 10(b) may be held liable in a private action for securities fraud.

9 3. The Requirement of a “Statement” or “Omission”

10 Somewhat independent of the Central Bank analysis, each of the outside business partners  
11 and third party vendors attacks the FACC for failing to identify any false or misleading statements or  
12 material omissions attributed to them as opposed to Homestore insiders or its auditor. Nor does the  
13 FACC allege in any detail that these defendants played any “significant role” in the drafting or  
14 editing of such statements. In re Software Toolworks, 50 F.3d 615, 628-29 (9th Cir. 1994). So the  
15 question arises as to whether a statement or material omission is required on the part of the  
16 defendants in order for the plaintiffs to state a claim.

17 It is true that no “statement” is required to state a claim under Rule 10b-5, in general. For  
18 example, a person may be liable for a manipulative “act” or deceptive scheme that operates a fraud  
19 on another with respect to the purchase or sale of a security. SEC v. Zandford, 535 U.S. 813, 122  
20 S.Ct. 1899, 1903 (2002) (broker held liable for conversion of securities from elderly person). In  
21 addition, a person may be held liable under Rule 10b-5 for insider trading, which has been  
22 considered a deceptive “device.” No. 84 Employer-Teamster v. America West, \_\_\_ F.3d \_\_\_, 2003  
23 WL328998 \*13. However, in each of these examples, it was the act or device that actually causes  
24 the damage to the injured party.

25 In the present case, plaintiff suffered damage through its reliance on false or misleading  
26 statements, not from the “scheme” itself. Thus, the scheme is one step removed from the injured

1 party. The scheme was not complete until the statement was made. Essentially what plaintiff  
2 alleges  
3 is a scheme to make a deceptive statement or material omission. Yet the principal "wrong" alleged  
4 under the rule is the statement, not the scheme. Therefore, it is appropriate to require defendants in  
5 this case to be connected in some material way to the drafting of the statements made to the  
6 investing public. Here, this means the SEC filings, the press releases, the oral statements of  
7 Homestore, and the supporting statements of its auditor, Pricewaterhouse Coopers. Because plaintiff  
8 did not (and cannot) sufficiently allege that any of the business partner or third party vendor  
9 defendants substantially contributed to those statements, it cannot state a claim against those  
10 defendants for damages resulting from reliance on statements or material omissions.

11 While this Court feels compelled to arrive at this result, it does so with reservation. The acts  
12 alleged in the FACC, which this Court must accept as true for purposes of this motion, describe a  
13 massive conspiracy driven by pure avarice. In particular, the detailed factual allegations describing  
14 the role of AOL and its agents in helping Homestore please Wall Street and in boosting its own  
15 revenues through bogus commissions give this Court great pause. Nevertheless, the role of AOL  
16 and the other business partner and third party vendor defendants appears to be exactly the role of  
17 aiders and abettors prior to Central Bank, and is exactly the role that Central Bank exempted from  
18 liability. This decision does not mean that the wrongs of these aiders and abettors will necessarily  
19 go unchecked; the PSLRA expressly granted the SEC the authority to bring civil actions against  
20 aiders and abettors of securities fraud, and it is this Court's understanding that some investigation is  
21 ongoing.

22 In sum, this Court declines to expand the scope of liability under Section 10(b) and Rule  
23 10b-5 to include business partners of Homestore. No post-Central Bank case has ever held that such  
24 defendants are liable to the shareholders of a publicly-traded company. Their role in the alleged  
25 scheme to defraud investors by artificially inflating the price of Homestore's stock is one of an  
26 assistant, an aider or abettor, rather than a primary violator. In addition, plaintiff can point to no

1 independent statements or material omissions of these defendants, nor has it alleged that they  
2 substantially contributed to the drafting of any of Homestore's misleading statements. For all of  
3 these reasons, the motions of the business partner and third party vendor defendants are GRANTED.  
4 The FACC is DISMISSED WITH PREJUDICE as to the following parties: AOL Time Warner, Eric  
5 Keller, David Colburn, Cendant Corporation, Richard Smith, L90, Akonix, CityRealty, Classmates  
6 Online, CornerHardware, Dorado Corporation, GlobeExplorer, Internet Pictures, PromiseMark,  
7 RevBox, SmartHome, and WizShop.

8 Because the Court finds that plaintiff's action under Section 10(b) (and therefore under  
9 Section 20(a)) is precluded as to these defendants as a matter of law, the Court does not address the  
10 sufficiency of the Complaint as to those parties.

11 C. Auditor Defendant - Pricewaterhouse Coopers

12 It is well-established in the Ninth Circuit that an outside auditor of a publicly-held company  
13 can be held liable as a primary violator under Central Bank. DSAM Global Value Fund v. Altris  
14 Software, Inc., 288 F.3d 385 (9th Cir. 2002); In re Software Toolworks, Inc., 50 F.3d 615 (9th Cir.  
15 1994). Therefore, Pricewaterhouse Coopers brings this motion to dismiss by challenging the  
16 sufficiency of the allegations in the complaint. The Court finds that plaintiff has pled facts sufficient  
17 to give rise to the requisite "strong inference" that PWC acted with "intent to defraud, conscious  
18 misconduct, or deliberate recklessness," as required by the PSLRA. DSAM Global, 288 F.3d at  
19 390.

20 A plaintiff alleging a violation of Section 10(b) and Rule 10b-5 against an independent  
21 auditor such as PWC must satisfy the requirements of the PSLRA by alleging with specificity that  
22 "the accounting practices were so deficient that the audit amounted to no audit at all, or an egregious  
23 refusal to see the obvious, or to investigate the doubtful, or that the accounting judgments which  
24 were made were such that no reasonable accountant would have made the same decisions if  
25 confronted with the same facts." DSAM Global, 288 F.3d at 390 ; citing In re Worlds of Wonder  
26 Sec.Litig., 35 F.3d 1407, 1426-27 (9th Cir. 1994).

1 From the outset, the Court notes that many of the same factual allegations that PWC touts as  
2 evidence of an auditor "doing its job" ironically also show scienter in the securities fraud context.  
3 The fact that PWC on many occasions "questioned" certain transactions and "objected" to others  
4 shows that the PWC's auditors knew of the questionable nature of Homestore's accounting. The fact  
5 that they let many of these transactions proceed demonstrates "an egregious refusal to see the  
6 obvious."

7 PWC relies heavily on two post-Central Bank auditor liability cases, DSAM Global Value  
8 Fund v. Altris Software, Inc., 288 F.3d 385 (9th Cir. 2002) and In re Software Toolworks, Inc., 50  
9 F.3d 615 (9th Cir. 1994). The Court first examines this authority, then demonstrates how the  
10 plaintiff in the present case has pled substantially more than was pled against the auditor defendants  
11 in those two cases.

12 In DSAM Global, Pricewaterhouse Coopers certified that Altris Software, Inc.'s ("Altris")  
13 1996 Form 10-K financial statement complied with Generally Accepted Accounting Principles  
14 ("GAAP") and that Pricewaterhouse Coopers had complied with Generally Accepted Auditing  
15 Standards ("GAAS"). 288 F.3d at 388. Altris then filed its financial statement with the SEC and  
16 included the audit certification, both affirming that the company had posted net income of \$2.4  
17 million for the year. Id. One year later, in preparing the 1997 audit, PWC discovered that the 1996  
18 statement reflected revenue that should not have been recognized, and withdrew its audit opinion.  
19 Id. Altris then restated its revenues for 1996, reversing \$4.9 million in previously recognized  
20 revenue, causing the company to post a net loss rather than a net profit for that year. Id.

21 Investors filed suit, in essence alleging that "Altris recognized revenue on software sales  
22 before critical requirements had been met, making its 1996 sales and earnings appear larger than  
23 they really were," and that PWC had "failed to take the necessary steps to test those sales to provide  
24 a reasonable basis for the audit opinion it issued." Id. at 389. Specifically, plaintiffs asserted: 1)  
25 that PWC failed to recognize three accounting "red flags" regarding start up fees for software sales,  
26 and 2) that PWC had not followed the GAAS in auditing the recognition of revenue for software

1 sales. Id. The alleged red flags were: “grossly exorbitant” fees charged by Altris, the timing of the  
2 recognition of the fees at the end of the year, and the fact that the contract documents described the  
3 transactions as special. Id. As to revenue recognition, plaintiffs alleges that PWC had failed to  
4 catch Altris’ repeated violations of a GAAP, specifically the Software Revenue Recognition  
5 Statement of Position 91-1 (“SOP 91-1”), which only allows for software revenue recognition when  
6 seven specific conditions have been met. Id. Yet plaintiffs’ primary allegation was that PWC must  
7 have been aware of improper revenue recognition simply because they were in possession of  
8 documents that clearly showed the violation. Id.

9       The court in DSAM rejected the plaintiffs’ allegations as insufficient to state a claim under  
10 Section 10(b) and Rule 10b-5. The Court did not examine the relevance of the “red flags,” but did  
11 state that mere possession of documents depicting improper revenue recognition was not enough to  
12 show scienter. Id. at 390. The court specifically found that the plaintiffs had “failed to allege any  
13 facts to establish that [PWC] knew or must have been aware of the improper revenue recognition,  
14 intentionally or knowingly falsified the financial statements, or that the audit was such an extreme  
15 departure from reasonable accounting practice that [PWC] knew or had to have known that its  
16 conclusions would mislead investors.” Id. at 390-91.

17       Similarly in Software Toolworks, plaintiffs provided circumstantial evidence that the  
18 accountant in the case knew about or recklessly disregarded errors in the financial statements. 50  
19 F.3d at 627. Specifically, plaintiffs alleged that sales agreements were “poorly documented, informal  
20 and conditional,” that certain “licensing transactions were risky,” that management was “under  
21 extraordinary pressure for favorable earnings,” and that the accountant obtained only oral  
22 confirmations of some agreements. Id. However, the court detailed the steps that the accountant  
23 took in preparing its audit, and found that the allegations did not establish that the audit was  
24 reckless. Id. The court stated, “At most, the evidence establishes that [the accountant] was  
25 negligent in auditing [the company], not that [the accountant] recklessly or knowingly falsified the  
26

1 financial statements. Id. The plaintiffs had failed to show specific facts demonstrating the  
2 accountant's knowledge or state of mind when issuing its audit.

3         The case before the Court is factually distinguishable. The Complaint filed by the plaintiff  
4 describes an auditor that 1) was heavily involved in the day-to-day accounting practices of the  
5 company, 2) had actual knowledge of specific improper transactions and the accounting thereof, 3)  
6 even objected to some of these transactions but not to identical transactions, and 4) nonetheless  
7 issued an unqualified audit opinion certifying that Homestore's publicly filed financial statements  
8 complied with the GAAP and that its auditing complied with the GAAS. More than with any other  
9 defendant in this action, plaintiff establishes a strong inference that PWC acted with deliberate  
10 indifference, if not conscious misconduct, when it refused to see the obvious, or to investigate the  
11 doubtful, improper transactions and revenue recognition carried out by Homestore and its officers.  
12 The FACC alleges scienter through so many examples that the Court will not detail each and every  
13 one here. The following are a few of the more significant allegations giving rise to the inference of  
14 scienter.

15         First, the Court begins with the fact that this is a restatement case. Under GAAP, the  
16 restatement of previously issued financial statements is reserved for circumstances where no lesser  
17 remedy is available. In conjunction with Homestore's FYE 2000 SEC filing and annual report to its  
18 shareholders, PWC issued an unqualified audit report that stated: "In our opinion, this financial  
19 statement presents fairly, in all material respects, the information set forth therein when read in  
20 conjunction with the related consolidated financial statements." FACC ¶¶649. In March of 2002,  
21 however, Homestore restated seven quarters of revenue. FACC ¶¶655, 657. Unlike the defendant in  
22 DSAM where the restatement involved a total of \$4.9 million, Homestore restated a total of \$193  
23 million in revenue, constituting 52.8% of all advertising revenue and 22.8% of total revenue for that  
24 time period. FACC ¶¶654-57. This evidences an accounting and auditing debacle amounting to  
25 more than gross negligence.

1 Next, plaintiff details several accounting “red flags” (known as “risk factors” in the GAAS,  
2 AU §§ 316.16-316.17) that PWC was confronted with and to which it did not react or respond. The  
3 most significant of these red flags was the fact that on numerous occasions, major transactions took  
4 place within the last few days of the quarter. See generally FACC ¶ 578; see also, e.g. FACC ¶¶331-  
5 339, 359-360, 618. Unlike the transactions that are described in DSAM that occurred once at the  
6 end of the year, the transactions detailed in the FACC repeatedly occurred at the end of the quarter.  
7 Another red flag occurs when management sets unduly aggressive financial targets and expectations  
8 for operating personnel. Plaintiff has alleged this in detail, and the Court must accept its allegations  
9 as true for purposes of this motion. FACC ¶¶ 578, 328, 347, 439, 585. The FACC details several  
10 other risk factors not discussed here that were ignored by PWC. FACC ¶¶537-34.

11 Plaintiff also details various GAAP provisions that Homestore violated that were not  
12 recognized in PWC’s audit, as well as the GAAS provisions PWC violated in performing this  
13 defective audit. First and foremost, one of the principal issues in the late 1990s was how to properly  
14 account for “barter-type” transactions. In January 2000, at the beginning of the class period, the  
15 Financial Accounting Standards Board made effective “Emerging Issues Task Force (“EITF”) Issue  
16 No. 99-17,” entitled “Accounting for Advertising Barter Transactions.” FACC ¶ 545. Such  
17 transactions could only be recorded if the fair value of the advertising surrendered in the transaction  
18 could be determined based on the company’s own historical practices of receiving cash or cash  
19 equivalents for similar advertising sold to unrelated entities. FACC ¶ 546. Similarly, EITF 99-19,  
20 also effective prior to the class period, dealt with recognition of gross revenues versus net. FACC  
21 ¶ 550-551. Many of Homestore’s reciprocal “barter-type” transactions were alleged to have violated  
22 both of these rules. FACC ¶ 148-152, 607-611. Interestingly, PWC required some of these  
23 transactions to be netted, while it allowed others to be reported as gross. Id. and 612-623. PWC  
24 also did not always require the proper valuation for advertising. Id. The Court draws the logical  
25 inference that because PWC objected to some transactions, it knew that the transactions and the  
26 accounting of them were improper. The fact that it also allowed some of them to be reported as

1 gross without proper valuation shows that PWC acted with deliberate recklessness in failing to  
2 properly audit Homestore's transactions and accounting practices.

3 The Court also notes that such allegations are explained in sufficient detail. For example,  
4 paragraph 628 explains that the issue of gross versus net accounting under EITF 99-19 was  
5 discussed in detail at a Homestore Audit Committee meeting at which PWC's Withey was present.  
6 "Whithey did not object to [past] booking on a gross basis, but . . . in light of the concerns  
7 expressed, the use of the gross proceeds would not be allowed again . . . [this decision] allowed the  
8 gross revenues of a fraudulent transaction to be booked in the first quarter of 2001." FACC ¶628.  
9 Thus this is not a case like DSAM, where the Court found absolutely no factual allegations showing  
10 that the auditor in that case knew anything or acted with reckless disregard.

11 The Court hereby finds that the FACC sufficiently alleges facts that give rise to the requisite  
12 "strong inference" that PWC acted with deliberate recklessness when it issued its audit opinion for  
13 Homestore's FYE 2000 statements to the SEC and the shareholders, and for its substantial  
14 participation in the preparation of various quarterly reports. Pricewaterhouse Coopers' motion to  
15 dismiss is hereby DENIED.

#### 16 CONCLUSION

17 Having considered the pleadings and papers filed by the parties, and having heard oral  
18 argument on the issues, the Court rules as follows based on the foregoing analysis:

- 19 1) The motions of the following defendants are hereby DENIED: Stuart H. Wolff (Dkt.  
20 No. 126), Pricewaterhouse Coopers, (Dkt. No. 185);
- 21 2) The motions of the following defendants are GRANTED, and the complaint as to  
22 such defendants is DISMISSED WITHOUT PREJUDICE: David Rosenblatt (Dkt.  
23 No. 116), Allan Merrill (Dkt. No. 104), Catherine Kwong Giffen (Dkt. No. 204),  
24 Sophia Losh (Dkt. No. 117);
- 25 3) The motions of the following defendants are GRANTED, and the complaint as to  
26 such defendants is DISMISSED WITH PREJUDICE: AOL Time Warner (Dkt. No.



1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26

122), Eric Keller (Dkt. No. 203), David Colburn (Dkt. No. 111), Cendant Corporation  
(Dkt. No. 202), Richard Smith (Dkt. No. 202), L90 (Dkt. No. 205), Akonix (Dkt.  
Nos. 108-109), CityRealty (Dkt. Nos. 108, 113 ), Classmates Online (Dkt. No. 110),  
CornerHardware (Dkt. No. 108), Dorado Corporation (Dkt. No. 108), GlobeExplorer  
(Dkt. No. 100), Internet Pictures (Dkt. No. 108), PromiseMark (Dkt. No. 108),  
RevBox (Dkt. No. 108), SmartHome (Dkt. No. 108), and WizShop (Dkt. No. 153).

This order does not include or cover named defendants Privista, Inc, Top Producer Systems, Inc., or  
Jeff Kalina. Privista's Motion to Dismiss (Dkt. No. 209) was filed on February 24, 2003, and  
therefore will be noted for consideration on March 21, 2003, unless agreed otherwise by the parties.

The Clerk is directed to send a copy of this order to all counsel of record.

Dated: March \_\_\_\_, 2003.

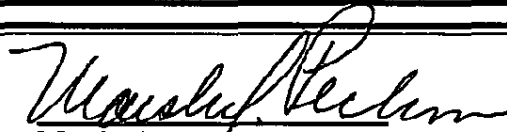
SEE NEXT PAGE  
Marsha J. Pechman  
United States District Judge

1 122), Eric Keller (Dkt. No. 203), David Colburn (Dkt. No. 111), Cendant Corporation  
 2 (Dkt. No. 202), Richard Smith (Dkt. No. 202), L90 (Dkt. No. 205), Akonix (Dkt. Nos.  
 3 108-109), CityRcalty (Dkt. Nos. 108, 113 ), Classmatcs Online (Dkt. No. 110),  
 4 ComerHardware (Dkt. No. 108), Dorado Corporation (Dkt. No. 108), GlobeExplorcr  
 5 (Dkt. No. 100), Internet Pictures (Dkt. No. 108), PromiseMark (Dkt. No. 108),  
 6 RevBox (Dkt. No. 108), SmartHomec (Dkt. No. 108), and WizShop (Dkt. No. 153).

7 ~~This order does not include or cover named defendants Privista, Inc, Top Producer Systems, Inc., or~~  
 8 Jeff Kalina. Privista's Motion to Dismiss (Dkt. No. 209) was filed on February 24, 2003, and  
 9 therefore will be noted for consideration on March 21, 2003, unless agreed otherwise by the parties.

10  
 11 The Clerk is directed to send a copy of this order to all counsel of record.

12 Dated: March 7, 2003.

13   
 14 Marsha J. Pechman  
 15 United States District Judge  
 16  
 17  
 18  
 19  
 20

21  
 22  
 23  
 24  
 25  
 26  
 ORDER REGARDING MOTIONS TO DISMISS - 41