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**UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA**

NATIONAL PAINT & COATINGS) Case No. CV 04-02213 DDP (SSx)
ASSOCIATION, INC.,)
) **ORDER DENYING WRIT OF MANDATE**
Plaintiff,)
) [Petition filed on 3/31/2004]
v.)
)
SOUTH COAST AIR QUALITY)
MANAGEMENT DISTRICT,)
)
Defendants.)
_____)

This matter comes before the Court on petitioner National Paint & Coatings Association, Inc.'s petition for writ of mandate. After reviewing the materials submitted by the parties and hearing the parties' trial arguments, the Court denies the petition.

I. Background

A. Factual History

The petitioner, National Paint & Coatings Association, Inc. ("NPCA"), alleges that the respondent, South Coast Air Quality Management District ("SCAQMD"), acted outside the scope of its authority in adopting amendments to regulations governing

1 architectural coatings.¹ (Petr.'s Br. 1:3-20.) The petitioner is
2 a national trade association that represents the manufacturers of
3 more than 90% of the architectural coatings sold in the United
4 States. (Id. 1:21-25.) The respondent is the local agency tasked
5 by the California legislature, pursuant to the federal Clean Air
6 Act ("CAA") and the California Clean Air Act, with regulating air
7 pollution from stationary sources in Orange County and the urban
8 portions of Los Angeles, Riverside, and San Bernardino counties.
9 (Id. 3:12-17.)

10 As the California Courts have recognized, "the paint industry
11 has extensively litigated attempts by the SCAQMD and other agencies
12 to regulate the harmful effects of paints on the environment . . .
13 ." Sherwin-Williams, 86 Cal.App.4th at 1263. The amendments
14 challenged here, adopted in 2003, lowered the acceptable
15 concentration of volatile organic compounds (VOCs) in five
16 categories of architectural coatings: roof coatings, clear wood
17 finishes, waterproofing sealers, waterproofing concrete/masonry
18 sealers, and stains. (Petr.'s Br. 9:13; 10:1-14.) Architectural
19 coatings represent a substantial source of volatile organic
20 compound ("VOC") emissions in the South Coast Basin. (Resp.'s Br.
21 3:4-8.) When VOCs interact with nitrogen oxides² in the presence
22 of sunlight, ozone is formed (Id. 11. 1-2); the South Coast Air

23
24 ¹ The amendments were to Rule 1113, which was adopted by
25 SCAQMD in 1977 to regulate architectural coatings. Sherwin-
Williams v. South Coast Air Quality Mgmt. Dist., 86 Cal.App.4th
1258, 1264 (Cal. Ct. App. 2001).

26 ² Motor vehicles are the most significant anthropogenic
27 source of nitrogen oxides in the United States (55%). U.S. Env'tl.
28 Prot. Agency, NOx: What is it? Where does it come from?, available
at <http://www.epa.gov/air/urbanair/nox/what.html> (last visited
March 29, 2007).

1 Basin has the worst ozone levels in United States. (Id. 1:24-25.)
2 High levels of ozone in the troposphere (the ground-level
3 atmosphere) “may cause biochemical and structural changes in the
4 lung, paving the way for chronic respiratory disease.” (Id. 2:2-
5 6) (quoting Allied Local and Regional Mfrs. Caucus v. U.S. Env’tl.
6 Prot. Agency, 215 F.3d 61, 66 n.1 (D.C. Cir. 2000). Children are
7 particularly at risk with regard to the health effects of ground-
8 level ozone. (Id. 2:7-8.)

9 With respect to the 2003 amendments, SCAQMD’s rule-making
10 process was detailed in the Final Staff Report for Proposed Amended
11 Rule 1113 (Staff Report), dated Dec. 5, 2003. (1 Admin. R. 190.)
12 SCAQMD contends that it initially considered ten categories of
13 architectural coatings for emission reductions, and ultimately
14 determined that only the aforementioned categories “would result in
15 significant cost-effective emission reductions.” (Id.) Within the
16 Staff Report, SCAQMD summarizes the data considered in the rule-
17 making process.³ (Id. 190-232.) These data include: surveys
18 identifying coating category sales volumes, VOC content, and
19 availability and market penetration of low VOC products; a study
20 conducted under SCAQMD contract to develop, test, and demonstrate
21 zero and low VOC coatings in the stain, waterproof sealer, and
22 clear wood finish categories; a compilation of case studies
23 published by the United States Environmental Protection Agency and
24 the Midwest Research Institute regarding the conversion of twenty-
25 five wood furniture facilities to lower VOC coating technologies;

27 ³ The parties contest the reliability of these data sources,
28 as well as the degree to which SCAQMD relied upon various
individual sources.

1 the existence of low-VOC coatings that meet the standards
2 established by the Kitchen Cabinet Manufacturer's Association;
3 performance assessments of existing technology (relying upon
4 manufacturer-generated product data); and assessments of sites
5 where low-VOC architectural coatings were applied. (Id.) The
6 Staff Report also includes the comment letters SCAQMD received
7 during the rule-making process, as well as SCAQMD's responses.
8 (Id. 293-98; 2 Admin. R. 299-386.)

9 B. *Procedural History*

10 This action commenced on January 5, 2004, when NPCA filed a
11 petition for writ of mandate in Orange County Superior Court
12 challenging the 2003 amendments and alleging that SCAQMD's rule-
13 making: (1) was in excess of its authority and arbitrary and
14 capricious; (2) was in violation of the California Environmental
15 Quality Act ("CEQA"); and (3) failed to include an adequate socio-
16 economic impact analysis. (Petr.'s Br. 7:25-28; 8:1.)

17 SCAQMD filed a notice of removal to federal court on Feb. 20,
18 2004. (Id. 8:5) NPCA responded with a motion to remand to state
19 court on Mar. 20, 2004, which this Court granted. (Id. 11. 6-7)
20 NPCA subsequently filed a motion to consolidate this case with a
21 prior case challenging SCAQMD's 2002 amendments to Rule 1113; the
22 state court granted the consolidation on Dec. 13, 2004. (Id. 11.
23 7-10.)

24 SCAQMD then filed a motion to dismiss NPCA's CEQA claims,
25 which the state court granted on Jan. 31, 2005. (Id. 11. 13-15.)
26 SCAQMD subsequently appealed this Court's remand order, and the
27 Ninth Circuit vacated the order on July 27, 2006 - returning the
28 case to this Court's docket. (Id. 11. 16-19.)

1 **II. Legal Standard**

2 The Ninth Circuit, in Ticknor v. Choice Hotels Int'l, Inc.,
3 265 F.3d 931, 939 (9th Cir. 2001), established the standard of
4 review generally applied in diversity actions such as this:

5 "The task of a federal court in a diversity action is to
6 approximate state law as closely as possible in order to
7 make sure that the vindication of the state right is
8 without discrimination because of the federal forum. In
9 doing so, federal courts are bound by the pronouncements of
10 the state's highest court on applicable state law. Where
11 the state's highest court has not decided an issue, the
12 task of the federal courts is to predict how the state high
13 court would resolve it." (citations and internal quotations
14 omitted).

15 Thus, this Court looks to California precedent to determine
16 the scope of SCAQMD's authority and whether SCAQMD exceeded this
17 authority in adopting the 2003 amendments.

18 With respect to the latter question, the California Court of
19 Appeal set forth the standard of review applied in challenges to
20 non-CEQA⁴ quasi-legislative decisions in Sherwin-Williams:

21 "[T]he trial does not inquire whether, if it had power to
22 act in the first instance, it would have taken the action
23 taken by the administrative agency. The authority of the
24 court is limited to determining whether the decision of the
25 agency was arbitrary, capricious, entirely lacking in
26 evidentiary support, or unlawfully and procedurally
27 unfair." 86 Cal.App.4th at 1267.

28 ⁴ CEQA statutorily prescribes a "substantial evidence"
standard of review. Western States Petroleum Ass'n v. Superior
Court of Los Angeles County, 9 Cal.4th 559, 564 (1995). SCAQMD
recognized the difference between CEQA and non-CEQA rule-making in
its opposition brief - noting that the Court in Sherwin-Williams
applied a more stringent standard in analyzing feasibility in the
CEQA context. (Resp.'s Br. 26:8-10.) At trial, however, SCAQMD
agreed that the applicable standard was whether its rule-making was
supported by substantial evidence. (Resp.'s Trial Presentation
22.) Curiously, SCAQMD cites a CEQA case for this standard, and
defines substantial evidence pursuant to the definition in the CEQA
Guidelines. Cal. Code Regs. Tit. 14, § 15384(a). The Court notes
that this is not a CEQA case, and - as in Sherwin-Williams - the
Court reviews SCAQMD's rule-making as a non-CEQA quasi-legislative
decision under the arbitrary and capricious standard.

1 In applying this standard, this Court "must ensure that
2 [SCAQMD] has adequately considered all relevant factors and has
3 demonstrated a rational connection between those factors, the
4 choice made, and the purpose of the enabling statute." Carrancho
5 v. Cal. Air Res. Bd., 111 Cal.App.4th 1255, 1274 (Cal. Ct. App.
6 2003). In reviewing the factors considered by an agency in rule-
7 making, the choice between conflicting expert analysis is for the
8 agency, not the courts. W. States Petroleum Ass'n v. South Coast
9 Air Quality Mgmt. Dist., 136 Cal.App.4th 1012, 1023 (Cal. Ct. App.
10 2006). In sum, traditional mandamus "may be used to compel an
11 agency to exercise its discretion, but not to control it."
12 Carrancho, 111 Cal.App.4th at 1268.

13

14 **III. Discussion**

15 A. *The Scope of SCAQMD's Authority*

16 Section 40440(a) of the California Health and Safety Code
17 provides that "[t]he south coast district [SCAQMD] board shall
18 adopt rules and regulations that carry out the [Air Quality
19 Management] plan and are not in conflict with state law and federal
20 laws and rules and regulations."⁵ Section 40440(b)(1) provides
21 that rules and regulations adopted pursuant to subdivision (a) must
22 "[r]equire the use of . . . best available retrofit control
23 technology ["BARCT"] for existing sources." The parties do not
24 dispute that the BARCT requirement applies to SCAQMD's regulation
25 of existing architectural coatings manufacturers. SCAQMD contends,
26 however, that the California legislature intended § 40440(b) as a

27

28 ⁵ Unless stated otherwise, all proceeding statutory references are to the California Health and Safety Code.

1 minimum obligation - rather than a cap - on SCAQMD's rule-making.
2 (Resp.'s Br. 10:1-2.) Indeed, SCAQMD argued at trial that the
3 California legislature has delegated full authority, subject only
4 to rational basis review, to SCAQMD to adopt the rules and
5 regulations necessary to ensure compliance with the federal Clean
6 Air Act and the California Clean Air Act. NPCA asserts, in
7 contrast, that the legislature did not intend SCAQMD to exceed
8 BARCT in the regulation of existing sources. (Petr.'s Rep. Br.
9 14.)

10 The California Courts have thus far declined to rule on the
11 scope of SCAQMD's rule-making authority. See Western States, 136
12 Cal.App.4th at 1019 (noting that the Court "need not address
13 whether or to what extent the District has the statutory authority
14 to adopt 'technology-forcing' rules" as the control measures in
15 question were determined by consultants to be achievable under the
16 'right circumstances'); see also Dunn-Edwards Corp. v. South Coast
17 Air Quality Mgmt. Dist., 19 Cal.App.4th 536, 546 (1993) (affirming
18 demurrer, for lack of remedy against named defendant, to
19 plaintiff's cause of action alleging that "technology-forcing
20 provisions of the Rule Amendments deprived them of property in
21 violation of the due process clause of the California
22 Constitution"). Similar to the Court in Western States, this Court
23 need not decide the full scope of SCAQMD's authority unless that
24 question is before the Court. Thus, unless the Court finds that
25 the 2003 amendments actually exceeded BARCT, the Court need not
26 rule on whether BARCT was intended as a minimum obligation or a
27 cap. Accordingly, this Court assumes, for the purposes of deciding
28 whether the 2003 amendments exceeded BARCT, that BARCT restricts

1 SCAQMD's authority. The question of what a hypothetical BARCT cap
2 would require, however, remains unanswered.

3 Section 40406 defines BARCT as "an emission limitation that is
4 based on the maximum degree of reduction achievable, taking into
5 account environmental, energy, and economic impacts by each class
6 or category of source." The parties disagree, however, on the
7 interpretation of this definition, and the California Courts have
8 thus far refrained from interpreting BARCT or best available
9 control technology ("BACT").⁶ (Petr.'s Trial Presentation 11.)
10 NPCA argues that BARCT requires SCAQMD to adopt control measures
11 that are technologically feasible for all applications within a
12 regulated category (e.g. stains).⁷ (Petr.'s Br. 28-29.) SCAQMD
13 contends, assuming arguendo that BARCT imposes any limitation on
14 rule-making, that BARCT does not require SCAQMD to determine that
15 the feasibility of a control measure on an application by
16 application basis. (Resp.'s Br. 22:5-20.)

17 NPCA's proffered BARCT interpretation is untenable. First,
18 the "application by application" interpretation runs contrary to
19 the plain meaning of § 40406. See 58 Cal. Jur. 3d Statutes § 92
20 (2006) (recognizing that, "[g]enerally the courts are to give

21
22 ⁶ § 40440(b)(1) requires the use of BACT for new and modified
sources.

23 ⁷ The Court notes that the term "feasibility" is found
24 nowhere on the face of § 40406 (defining BARCT). NPCA argues in
25 part that, since § 40406 requires control measures to be
"available" and emissions reductions to be "achievable," the
26 Legislature must have intended BARCT control measures to be
technologically feasible. (Petr.'s Br. 28:17-19.) NPCA also argues
27 that additional statutes within Chapter 5.5 of the Cal. Health &
Safety Code (which governs SCAQMD), as well as the remainder of the
28 language in § 40406, evidence the Legislature's intent that BARCT
control measures be feasible. (Id. 28-29.) These statutes will be
addressed subsequently.

1 statutory words their plain or literal meaning"). As NPCA notes,
2 the California Courts have recognized the usefulness of dictionary
3 definitions in determining the plain meaning of words. (Petr.'s
4 Rep. Br. 5:3-6) (citing, as an example, People ex rel. Lungren v.
5 Super. Ct., 14 Cal.4th 294, 302-03 (1996). BARCT is defined as an
6 emission limitation "based on the maximum degree of reduction
7 achievable . . . for each class or category of source." § 40406
8 (emphasis added). The Oxford English Dictionary defines class, as
9 used in § 40406, as "a number of individuals (persons or things)
10 possessing common attributes, and grouped together under a general
11 or 'class' name; a kind, sort, division." (2d ed. 1989).⁸
12 Similarly, the term category is defined as "a class, or division,
13 in any general scheme of classification." Id.⁹ Thus, the plain
14 meaning of the statute suggests that a BARCT control measure need
15 only be shown achievable for a group or division of applications.

16 Moreover, SCAQMD's argument that NPCA's proffered feasibility
17 standard would be "effectively be impossible to meet" is
18 persuasive. (Resp.'s Br. 22:5-15.) SCAQMD contends that, under
19 the NPCA interpretation, SCAQMD "would have to demonstrate for all
20 its air pollution-reduction rules feasibility for every conceivable
21 application." (Id.) Indeed, if this Court accepts NPCA's
22 contention that SCAQMD should have separately demonstrated the

23
24 ⁸ Available at:
25 http://dictionary.oed.com/cgi/entry/50040921?query_type=word&queryword=class&first=1&max_to_show=10&sort_type=alpha&result_place=1&search_id=6hzI-Ra63bA-11027&hlite=50040921 (last visited March 29,
26 2007).

27 ⁹ Available at:
28 http://dictionary.oed.com/cgi/entry/50034564?single=1&query_type=word&queryword=category&first=1&max_to_show=10 (last visited March
29, 2007).

1 feasibility of both horizontal and vertical applications of low VOC
2 stains, it is difficult to conceive of a logical stopping point for
3 such arguments. (Petr.'s Br. 37:1-8.) Moreover, an interpretation
4 of BARCT that would undermine SCAMQD's rule-making authority to
5 such an extent is inconsistent with legislative intent. As SCAQMD
6 recognizes in the Opposition Brief (Resp.'s Br. 6:6-8), the
7 California Senate intended the amendments establishing BACT and
8 BARCT to "encourage more aggressive improvements in air quality and
9 give the district new authority to implement such improvements."¹⁰

10 Having determined that BARCT does not require an
11 application-specific feasibility determination, the Court turns to
12 the question of what BARCT does require. As a threshold matter,
13 the Court notes that the term "feasibility" is not found within the
14 definition of BARCT.¹¹ See § 40406. The plain meaning of the word
15 "achievability," however, is quite similar to that of feasibility.
16 The Oxford English Dictionary defines achievability as "capable of
17 being achieved." (2d ed. 1989).¹² Thus, the plain meaning of
18 achievability is capable of being "completed" or "accomplished."
19 Id. (defining "achieved").¹³ The word feasibility, in comparison,

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21 ¹⁰ (Req. Jud. Not., exh. 3, 20.) Section 40440(b)(1),
22 establishing BACT and BARCT, was added to the Cal. Health & Safety
Code pursuant to Senate Bill 151. (Resp. Br. 5:16-20.)

23 ¹¹ SCAQMD's contention that a feasibility finding is required
24 by other Cal. Health & Safety Code Statutes will be addressed
subsequently.

25 ¹² Available at:
26 http://dictionary.oed.com/cgi/entry/50001676/50001676se1?single=1&query_type=word&queryword=achievability&first=1&max_to_show=10&hilit e=50001676se1 (last visited March 29, 2007).

27 ¹³ Available at:
28 http://dictionary.oed.com/cgi/entry/50001679?single=1&query_type=wo
(continued...)

1 is defined as "capable of being done." Id.¹⁴ As a result, the
2 Court need not concern itself with this semantic dilemma. The
3 Court prefers to proceed in its analysis according to the language
4 of § 40406, however, using the term achievability rather than
5 "feasibility."¹⁵

6 The Court next turns to the practical question, in its
7 interpretation of BARCT, of how achievability may be demonstrated.
8 First, it is uncontroversial that achievement in practice is highly
9 relevant in demonstrating the achievability of a control measure.
10 See Sherwin-Williams, 86 Cal.App.4th 1258, 1271 (citing the
11 availability of compliant products as evidence of achievability).
12 Indeed, achievement in practice has been recognized by the
13 Legislature as an acceptable means of demonstrating achievability
14 for best available control technology ("BACT") determinations.¹⁶ §

16 ¹³ (...continued)
17 rd&queryword=achieved&first=1&max_to_show=10 (last visited March
29, 2007).

18 ¹⁴ Available at:
19 http://dictionary.oed.com/cgi/entry/50001679?query_type=word&queryword=achievability&first=1&max_to_show=10&single=1&sort_type=alpha
20 (last visited March 29, 2007).

21 ¹⁵ The Court seeks to avoid the confusion generated by NPCA's
22 deviation from the language of § 40406, as well as that generated
23 by NPCA's failure to provide a definition for the phrase
"technological feasibility." (See Petr.'s Br. 28-29.)

24 ¹⁶ BACT governs new and modified sources under § 40440(b)(1),
25 and is defined as an emission limitation that "will achieve the
26 lowest achievable emission rate ["LAER"]." § 40405. Section
27 40405(b) defines LAER as one of the following: "(1) The most
28 stringent emission limitation that is contained in the state
implementation plan for the particular class or category of source,
unless the owner or operator of the source demonstrates that the
limitation is not achievable[;] [or] (2) The most stringent
emission limitation achieved in practice by that class or category
or source."

1 40405(b)(2). SCAQMD contends, however, that "achievable . . . does
2 not [only] mean[] already achieved." (Resp.'s Br. 23:6.) The
3 Court agrees with this contention, and recognizes that SCAQMD may
4 consider evidence of achievability beyond achievement in practice.
5 See, e.g., Western States, 136 Cal.App.4th at 1019-22 (considering,
6 in addition to the achievement in practice of the challenged
7 emissions limitation, the opinion of a consultant that other
8 refineries could achieve the limitation under the right
9 circumstances); see also Sherwin-Williams, 86 Cal.App.4th at 1278
10 (considering, as evidence of feasibility, studies demonstrating
11 technologies that "could . . . be used for development of zero-VOC
12 coatings").

13 Next, having established a starting point for defining
14 achievability, the Court turns to the question of what the
15 Legislature intended in requiring SCAQMD to "tak[e] into account
16 environmental, energy, and economic impacts" in BARCT
17 determinations.¹⁷ The Oxford English Dictionary defines the word
18 "account," as used in § 40406, as an "estimation [or]
19 consideration." (2d ed. 1989).¹⁸ Thus, one possible
20 interpretation of this language is that it requires only procedural
21 consideration. Under such an interpretation, SCAQMD could simply
22 consider environmental, energy, and economic impacts, and then

24 ¹⁷ The Court notes that NPCA does not assert that the 2003
25 amendments would result in negative environmental or energy
impacts.

26 ¹⁸ Available at:
27 http://dictionary.oed.com/cgi/entry/50001357?query_type=word&queryword=account&first=1&max_to_show=10&sort_type=alpha&result_place=1&search_id=zVsY-MOS8IP-15745&hilite=50001357 (last visited March 29,
28 2007).

1 prescribe control measures independent of this consideration.¹⁹ A
2 second plausible interpretation of this phrase is that it requires
3 SCAQMD to incorporate consideration of environmental, energy, and
4 economic impacts into its' determination of whether a specific
5 control measure is achievable. Regardless, the Court need proceed
6 no further. Even assuming arguendo that the more restrictive
7 interpretation applies, the Court holds that SCAQMD's adoption of
8 the 2003 amendments did not exceed BARCT. Before reviewing the
9 sufficiency of SCAQMD's BARCT determination, however, the Court
10 must address the applicability of several statutes in contention.

11 NPCA cites several Cal. Health & Safety Code statutes in
12 support of its contention that the 2003 amendments were required to
13 be "feasible."²⁰ (Petr.'s Brief 28-29.) SCAMQD, in turn, attempts
14 to refute the applicability of these statutes. (Resp.'s Brief 12-
15 16.) As a threshold matter, the Court's construction of BARCT
16 renders these statutes largely superfluous. Nevertheless, the
17 Court addresses their applicability.²¹

18 First, NPCA correctly contends that § 40440(e) requires SCAQMD
19 to consider cost-effectiveness in the rule-making process. Section
20 40440(e) requires SCAQMD to "comply with Section 40703" in the
21 adoption of any regulation. Section 40703 requires that "[i]n

22
23 ¹⁹ Indeed, NPCA's trial counsel actually acknowledged that
rule-making could proceed in a similar fashion during trial.

24 ²⁰ In doing so, NPCA complicates its arguments by
25 interchangeably using regulatory "terms of art," such as commercial
feasibility, technological feasibility, cost-effective, achievable,
26 and efficient, without differentiating amongst these terms of
specifying their relationship to "feasibility." (Id.)

27 ²¹ With regard to the applicability of § 40723, the plain
28 language of the statute indicates that it applies to the
establishment of BACT control measures - not BARCT.

1 adopting any regulation, the district shall consider, pursuant to
2 Section 40922, and make available to the public, its findings
3 related to the cost-effectiveness of a control measure, as well as
4 the basis for the findings and considerations involved." Notably,
5 this is the only statutory claim that SCAQMD does not dispute. As
6 SCAQMD is already required to take economic impacts "into account"
7 pursuant to § 40406 (BARCT), however, the mandate of this provision
8 is largely overlapping with § 40440(b)(1).²²

9 NPCA additionally contends that the remaining requirements of
10 § 40922(b) are applicable to the SCAQMD amendment process.
11 (Petr.'s Br. 28:11-15.) Thus, NPCA argues, SCAQMD was required to
12 consider "technological feasibility" in adopting the 2003
13 amendments. (Id. 28:5-6.) Section 40922 requires that "[i]n
14 developing an adoption and implementation schedule for a specific
15 control measure, the district shall consider [in addition to cost-
16 effectiveness] . . . other factors including, but not limited to,
17 technological feasibility, total emission reduction potential, the
18 rate of reduction, public acceptability, and enforceability."
19 (emphasis added). In Sherwin-Williams, the California Court of
20 Appeal considered whether § 40703 incorporated the entirety of §
21 40922 into the SCAQMD amendment process, and ultimately determined
22 that § 40922 applied solely to "SCAQMD planning processes and [the]
23 adoption of its AQMP [Air Quality Management Plan]." 86
24 Cal.App.4th at 1268-71. The Court therefore held that, since
25 Sherwin-Williams Co. never challenged the applicable air quality

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27

28 ²² For the same reason, the Court need not address §
40440(c).

1 management plan, its § 40922 challenge²³ to the SCAQMD amendment
2 process was waived. Id. at 71. NPCA does not contend that it
3 preserved its right to a § 40922 challenge by initially challenging
4 the applicable management plan. Regardless, even if NPCA's § 40922
5 challenge was preserved, the Court holds that SCAQMD has complied
6 with BARCT. Thus, as the plain meaning of achievability is
7 virtually indistinguishable from that of "feasible," the 2003
8 amendments were technologically feasible.²⁴

9 Finally, NPCA contends that the language contained in § 40916
10 is evidence that the Legislature intended SCAQMD to adopt only
11 feasible control measures. Section 40916(d)(1) grants authority to
12 the California Air Resources Board (CARB) to "recommend a suggested
13 control measure . . . for any architectural paint or coating"
14 provided that CARB determines that the control measure is
15 "commercially and technologically feasible and necessary." NPCA
16 contends that "[i]t would be absurd" to conclude that CARB may only
17 recommend feasible control measures, while SCAQMD possesses the
18 authority to adopt unfeasible measures pursuant to § 40440.
19 (Petr.'s Br. 28:25-27.) Section 40916(d)(2) plainly states,
20 however, that "[n]othing in this subdivision shall limit or affect
21 the ability of a district [e.g. SCAQMD] to adopt or enforce rules
22 related to architectural paint or coatings." Thus, NPCA's argument
23 has been explicitly foreclosed by the Legislature.

24 //

25
26 ²³ Sherwin-William's challenged SCAQMD's findings of public
acceptability and technologically feasible.

27 ²⁴ Indeed, a plausible argument could be made that - with the
28 inclusion of the "taking into account" clause - BARCT is somewhat
more stringent than a simple feasibility

1 B. *SCAQMD Did Not Exceed Its Authority in Adopting the 2003*
2 *Amendments to Rule 1113*

3 NPCA argues, in essence, that SCAQMD's determination that the
4 2003 Amendments were BARCT was based on insufficient evidence of
5 product availability and performance. Therefore, NPCA contends
6 that the adoption of the 2003 amendments was arbitrary and
7 capricious.²⁵ (Petr. Brief 25:17-28; 26:1-16.) To review, the
8 Court proceeds in analyzing this claim under the following
9 assumptions: (1) Section 40440(b)(1), establishing BACT/BARCT, was
10 intended by the Legislature to cap SCAQMD's rule-making authority;
11 and (2) BARCT requires SCAQMD to incorporate, in determining
12 whether a control measure is capable of being achieved,
13 consideration of the control measure's environmental, energy, or
14 economic impacts. The Court holds that SCAQMD's adoption of the
15 2003 amendments to Rule 1113 was not arbitrary and capricious, as
16 SCAQMD presented sufficient evidence that the prescribed VOC limits
17 were achievable.

18 As noted, the architectural coatings industry has extensively
19 litigated SCAQMD's efforts to reduce the allowable concentration of

20
21 ²⁵ NPCA initially argues that the 2003 amendments cannot be
22 BARCT, because there was insufficient evidence to justify the
23 adoption of measures more stringent than suggested control measures
24 developed by CARB in 2000. (Petr.'s Br. 32:3-19; 33:1-15.) NPCA
25 contends that since the control measures suggested by CARB were
26 adopted by twenty-two air quality management districts, and were
27 "explicitly determined" to be BARCT by the Sacramento and Bay Area
28 districts, SCAQMD should be required to make a showing of why they
were not stringent enough for the South Coast Basin. (*Id.* 33:3-6.)
SCAQMD counters, and NPCA does not dispute, that "BARCT is an
evolving standard dependent upon technological advances, which may
also vary between air districts depending upon their specific
environmental, energy, and cost considerations." (Resp. Br. 21:28;
22:1-2.) Accordingly, this issue need not be resolved separately
from the larger question: whether SCAQMD's determination that the
2003 amendments were BARCT was arbitrary and capricious?

1 VOCs in coatings. Sherwin-Williams, 86 Cal.App.4th at 1263.
2 Neither the parties nor the Court, however, are aware of any
3 California Supreme Court cases reviewing the sufficiency of
4 evidence necessary to determine whether an air pollution standard
5 is achievable or feasible. (Resp.'s Br. 25:19-21.) Though NPCA
6 cites several cases arising under the federal Occupational Safety
7 and Health Act ("OSHA"), these cases offer little insight in the
8 Court's highly fact-specific inquiry here; indeed, NPCA appears to
9 cite these cases for the uncontroversial proposition that "OSHA
10 rulemakings have been vacated where the agency did not make a
11 specific record of the technological feasibility of a control."
12 (Petr.'s Br. 30:9-13.) SCAQMD cites two California Court of Appeal
13 decisions, however, that are analogous to the instant matter.

14 Most recently, in Western States, the Court of Appeal
15 addressed the sufficiency of SCAQMD's determination that an
16 emissions limitation affecting six existing oil refineries was
17 "achievable." 136 Cal.App.4th 1012. Though the Court of Appeal
18 avoided discussion of § 40440 and BARCT, the appellate court's
19 analysis is directly applicable here. As the Court of Appeal
20 noted, the control measures required by SCAQMD in Western States
21 were principally based on "test results from Refinery A, one of the
22 six affected refineries." Id. at 1019. Refinery A demonstrated,
23 over a multi-year period, that it could consistently "me[e]t or
24 better[]" the proposed emissions standards. Id. The Western
25 States Petroleum Association argued, in response, that Refinery's
26 A's achievements were "not a fair indication" that the other five
27 refineries could comply with the new limitations. Id. A
28 consultant hired to evaluate the remaining refineries' capability

1 of meeting the proposed limitations, however, concluded that the
2 limitations were "technically feasible" under the right conditions.
3 Id. at 1020. In light of this evidence, as well as SCAQMD's
4 inclusion of "escape routes"²⁶ in the new rule, the Court held that
5 "substantial evidence" supported SCAQMD's determination that the
6 new rule was achievable. Id. at 1020-22.

7 Similarly, in Sherwin-Williams, the California Court of Appeal
8 upheld SCAQMD's determination that 1996 amendments to Rule 1113
9 were "technologically feasible." 86 Cal.App.4th 1258.²⁷ As
10 discussed in the "Scope of SCAQMD's Authority" section, the
11 Sherwin-Williams Court initially barred the claim that the 1996
12 amendments were infeasible on procedural grounds. Id. The Court
13 concluded, nevertheless, that "[i]n complying with the mandates of
14 CEQA . . . , the SCAQMD [sufficiently] considered technological
15 feasibility" Id. at 1270-71. In addressing the
16 sufficiency of SCAQMD's technological feasibility determination,
17 the Court noted that flat paints (the regulated category) complying
18 with the prescribed VOC limits were available at the time of the

19
20 ²⁶ SCAQMD's "escape clauses" included: (1) a provision
21 allowing, in certain circumstances, delayed compliance; (2) a
22 provision allowing, where a refinery demonstrates that it cannot
23 meet the prescribed limitation, emission of the pollutant at a
level .001 grains per dry standard cubic foot higher - provided
that .001 difference is mitigated with alternative control
measures; and (3) a promise that SCAQMD would monitor progress and
make adjustments if necessary. Id. at 1020-22.

24 ²⁷ Though NPCA seemingly prefers the term "technologically
25 feasible" to "achievable," employing this phrase throughout its
26 briefs and arguments, NPCA argues that the analysis of
27 technological feasibility in Sherwin-Williams is inapplicable
28 because "[s]ection 40440(b) and BARCT [are] not discussed." (NPCA
Trial Presentation 15.) The Court does not find this argument
persuasive, and further notes that the appellant's arguments in
Sherwin-Williams closely resemble those of NPCA here. See id. at
1278-79.

1 amendments, and that product data sheets demonstrated that these
2 paints were comparable to non-compliant flat paints in terms of
3 performance. Sherwin-Williams, 86 Cal.App.4th at 1279. In its
4 holding, the Court also relied upon studies demonstrating
5 applicable technological advancements and statements by industry
6 representatives indicating the achievability of the 1996
7 amendments. Id.

8 Since the question of whether SCAQMD had sufficient evidence
9 to adopt the 2003 amendments is predominately category-specific,
10 the Court addresses the sufficiency of the evidence in greater
11 detail with respect to each coating category. Though NPCA largely
12 devotes its arguments to broadly questioning the sufficiency of
13 evidence spanning multiple categories, these criticisms are
14 incorporated into the Court's category-specific review. (See
15 Petr.'s Br. 33-38.)

16 1. *Roof Coatings*

17 (a) Evidence Supporting the 50 grams/liter Limitation

18 SCAQMD contends that its primary evidence, in lowering the
19 acceptable VOC concentration of roof coatings to 50 g/L, was the
20 applicability and performance of compliant coatings. In the year
21 2000, SCAQMD reports, compliant coatings comprised 51 percent of
22 statewide sales volumes. (Resp.'s Br. 27:12-13) The product data
23 sheets for these coatings, as SCAQMD notes, support the conclusion
24 that these products performed capably and were widely applicable.
25 (Id. 11. 13-16.); compare 23 Admin R. 6549-6757 with 22 Admin. R.
26 6401-6548.)

27 (b) NPCA's Criticism of the Evidence

28

1 NPCA does not directly dispute the sufficiency of this evidence.
2 (See Petr.'s Brief 25-38.) NPCA does, however, recount several
3 specific industry comments, which - in essence - challenge the
4 ability of waterborne roof coatings (which have lower VOC content
5 than solvent-based coatings) to perform capably in various
6 applications (Id. 13:17-28;14:1-15.)

7 (c) Analysis

8 First, the Court notes that the "achievement in practice"
9 demonstrated here is more significant than that in Western States,
10 where only one of six affected refineries had achieved the standard
11 prescribed 136 Cal.App.4th 1012. Moreover, the evidence is quite
12 similar to that in Sherwin-Williams - where "flat paints were
13 available" that complied with the prescribed limitations and
14 product data sheets showed the acceptable performance of these
15 products. 86 Cal.App.4th at 1278. Further, as a logical matter,
16 the fact that the majority of the roof coatings market belonged to
17 compliant coatings is prima facie evidence of achievability. With
18 respect to the industry comments noted by NPCA, the Court first
19 recalls its conclusion that BARCT does not require SCAQMD to
20 demonstrate achievability on an application by application basis
21 within a regulated category. This interpretation notwithstanding,
22 the Court notes that SCAQMD's responses to the industry comments
23 included examples of compliant, capably-performing coatings for
24 each performance issue raised. Accordingly, the Court holds that
25 SCAQMD had more than sufficient evidence to lower the acceptable
26 VOC concentration of roof coatings.

27 //

28 //

1 2. *Clear Wood Finishes*

2 NPCA devotes the bulk of its factual arguments to the clear
3 wood finishes category, arguing that SCAQMD's decision to lower the
4 acceptable VOC concentration in clear wood finishes (to 275 g/L)
5 was arbitrary and capricious. (Petr.'s Br. 33-38.) NPCA also
6 protests the elimination of the "small-container exemption," which
7 allowed clear wood finishes sold in smaller containers to have
8 elevated VOC concentrations. (See id. 36:17-28.) As a threshold
9 matter, the Court is persuaded by SCAQMD's argument that "if the
10 275 g/l limit [for all clear wood finishes] is found feasible, NPCA
11 must concede that the [small container] exemption's deletion does
12 not pose a technologically feasibility issue." (Resp.'s Brief
13 28:24; 29:1-2.)²⁸ Thus, the Court begins by reviewing the
14 sufficiency of the evidence supporting the 275 g/L limitation. As
15 the parties' arguments significantly overlap with the remaining the
16 categories, the Court's analysis is largely applicable for the
17 "waterproofing sealers," "concrete/masonry sealers," and "stains"
18 categories.

19 (a) Evidence Supporting the 275 g/L Limitation

20 In the Opposition Brief, SCAQMD summarizes the evidence relied
21 upon in adopting the new standard for clear wood finishes. (Id.
22 28-37.) First, SCAQMD reviews the availability, performance, and
23 market share of compliant clear wood finishes. SCAQMD notes that,
24 during the rule-making process, three technologies were being used
25

26 ²⁸ Indeed, it defies logic to contend that container-size is
27 determinative of achievability. Further, the increasing sales of
28 small containers, cited by NPCA as evidence that compliant products
are not acceptable substitutes, strengthens the argument for
eliminating this "loophole". (Resp. Br. 37:8-11.)

1 to manufacture finishes with VOC concentrations of 275 g/L or less.
2 (Id. 29:9-11.) Such products (ranging in VOC concentration from
3 zero to 275 g/L) accounted for 36 percent of the total sales volume
4 of clear wood finishes in the year 2000. (Id. 29:27-28; 30:1.)
5 SCAQMD reports that the product data sheets for these finishes
6 indicated comparable performance with non-compliant finishes. (Id.
7 29:24-27.) With the respect to "waterborne" finishes, the most
8 widely used of the available compliant technologies, SCAQMD claims
9 that product data sheets indicated excellent performance and wide
10 practical applicability. (Id. 11. 16-18.) Moreover, some
11 waterborne products satisfied the testing requirements established
12 by the Kitchen Cabinet Manufacturers Association. (Id. 11. 20-21;
13 1 Admin. R. 212.)

14 In addition, SCAQMD reports that its achievability
15 determination was shaped by regular consultations with industry and
16 "numerous" site assessments of locations where compliant finishes
17 had been applied. (Resp.'s Br. 30:3-9.) With regard to the
18 latter, SCAQMD reports that users of compliant of coatings spoke
19 positively about the coatings' ease of application, performance,
20 and durability. (Id. 11. 17-18; 1 Admin. R. 8-9; 3 Admin. R.
21 848-89.) SCAQMD's industry consultation included regular meetings
22 with a "working group" to assess the ability of industry to comply
23 with more stringent, as well as existing, regulations; notably,
24 this working group included NPCA. (Resp.'s Br. 30:3-9.)

25 SCAQMD cites a technological assessment conducted pursuant to
26 Rule 1136 amendments, as well as several EPA "cases studies," as
27 further evidence of the achievability of the 275 g/L standard.
28 (Id. 30:24-28; 31:1-24.) Rule 1136 was amended in 1996 to require,

1 by year 2005, clear wood finishes applied to cabinets and furniture
2 to meet a 275 g/L standard. (Id. 30:27.) In 2003, SCAQMD assessed
3 the percentage of industries already in compliance with these
4 amendments, and found that "a number of industries had successfully
5 converted to low-VOC coatings well in advance of the 2005 limit."
6 (Id. 30:28; 31:1-4.) Moreover, SCAQMD determined that
7 approximately 48 percent of the facilities assessed were using some
8 compliant finishes. (Id. 36:21-22; 12 Admin. R. 3464.) Notably,
9 SCAQMD asserts that "many of the Rule 1136 products were actually
10 being sold and successfully used in the field as Rule 1113
11 architectural coatings" - rendering this technological assessment
12 directly applicable here. (Resp.'s Br. 31:19-21.) The EPA case
13 studies cited by SCAQMD also focused on the ability of wood
14 furniture facilities to "conver[t] to less polluting technologies."
15 (Id. 11. 5-7.) SCAQMD highlights the example of a small facility
16 in the South Coast Basin that converted to waterborne finishes with
17 VOC contents of 275 g/L or less. (Id. 11. 7-16.) The owner of the
18 facility reported that he was "very satisfied" with the conversion,
19 and suffered no increase costs. (Id. 11. 12-13.) SCAQMD contends
20 that, overall, the twenty-five EPA case studies support the
21 achievability of the 275 g/L limitation for Rule 1113 clear wood
22 finishes, as the studies "demonstrate that the hurdles in
23 transitioning . . . [to compliant] coatings have been successfully
24 overcome." (Id. 35:18-20.) SCAQMD admits, however, that only a
25 few of the coatings products used in the EPA cases studies would be
26 useable for under Rule 1113. (Id. 31:17-19.)

27 Next, SCAQMD reviews the "AVES study" - the subject of
28 considerable NPCA criticism. In 1999, SCAQMD awarded a contract to

1 AVES to “develop coatings with a ‘zero or near-zero’ VOC content
2 for several coatings categories - including clear wood finishes.
3 (Id. 32:1-4; 4 Admin. R. 937, 941.) AVES partnered with ADCO, an
4 architectural coatings company that had previously developed a
5 zero-VOC technology know as RESILEX. (Id. 11. 4-7.) RESILEX
6 reportedly functioned as the “backbone resin” for the development
7 of the SCAQMD-contract coatings. (Id. 11. 8-9.) SCAQMD contends
8 that the resulting coatings, which had near-zero VOC content, were
9 extensively tested in accordance with the standard prescribed by
10 the American Society for Testing and Materials (“ASTM”). (Id. 11.
11 13-20.) SCAQMD avers that, pursuant to these “widely accepted”
12 test methods, the AVES coatings were generally comparable in
13 performance to non-compliant coatings. (Id. 11. 15-20.)
14 Furthermore, SCAQMD contends that independent painters, who
15 performed a field demonstration using the AVES coatings, reported
16 positively on the coatings’ performance. (Id. 11. 21-25.)

17 Finally, SCAQMD cites a number of industry comments generally
18 supporting the challenged rule. (Id. 32-34.)

19 (b) NPCA’s Criticism of the Evidence

20 First, NPCA attacks the AVES study as “insufficient and
21 grossly biased.” (Petr.’s Br. 33:16.) NPCA contends that the
22 testing methods employed in the AVES study were merely “basic
23 laboratory tests,” and argues that field testing should have been
24 employed to determine whether the AVES coatings “would continue to
25 perform acceptably.” (Id. 34:1-7.) NPCA also takes issue with the
26 role of ADCO in the study, suggesting that ADCO’s interest in
27 commercially developing RESILEX resulted in bias. (Id. 11. 8-21)
28 Although NPCA does not explicitly allege any wrong-doing, this

1 inference is implicit in the following statement: “[U]nstated was
2 the fact that the commercialization of coatings using this
3 technology would have reaped handsome rewards to . . . ADCO.” (Id.
4 11. 19-21.) Moreover, NPCA argues that, since “no such
5 [RESILEX-based] products within the coatings categories subject to
6 the rule amendment were identified” by SCAMD in the Staff Report,
7 it was inappropriate for SCAQMD to rely on RESILEX technology to
8 show that the 2003 emissions limitations were achievable. (Id.
9 34:22-28; 35:1-2.) Finally, NPCA argues that, absent peer review,
10 the AVES study lacks credibility. (Id. 35:3-11.)

11 Next, NPCA attacks SCAQMD’s reliance on the EPA case studies.
12 NPCA contends that these studies “revea[1] little in the way of
13 actual VOC levels of the products used, making comparisons” to the
14 challenged limits difficult. (Id. 11. 16-17.) Moreover, NPCA
15 highlights various technological differences that render the most
16 of the wood finishing products discussed in the EPA case studies
17 unusable for Rule 1113 purposes. (Id. 35:18-28; 36:1-3.) NPCA
18 criticizes the Rule 1136 technology assessment in similar fashion,
19 arguing that the assessment “reinforced industry’s comments that
20 the low-VOC products were not simple replacements for all existing
21 uses in the clear wood finishes category.” (Id. 38:3-8.)
22 Primarily, NPCA emphasizes the fact that the majority of facilities
23 were not using compliant Rule 1136 compliant products to support
24 this conclusion. (Id. 11. 1-2.)

25 NPCA groups the remainder of its factual arguments as a
26 challenge to SCAQMD’s reliance on manufacturer-generated product
27 data. (Id. 36:4.) NPCA argues that, in relying on such data,
28 SCAQMD “improperly interpreted its statutory authority to allow it

1 to adopt a rule without finding that the promised emissions
2 reductions were in fact 'achievable.'" (Id. 11. 8-10.) The Court
3 addresses several of these arguments in the subsequent analysis.

4 (c) Analysis

5 Sufficient evidence supported SCAQMD determination that the
6 275 g/L limitation was achievable under BARCT, as the evidence
7 before the Court exceeds that before the California Court of Appeal
8 in Western States, 136 Cal.App.4th 1012, and Sherwin-Williams, 86
9 Cal.App.4th 1258. First, NPCA does not dispute the fact that 36
10 percent of the market share of clear wood finishes belonged to
11 compliant products, nor does NPCA dispute SCAQMD's characterization
12 of the associated product data sheets. Moreover, the existing
13 compliance rate demonstrated here (36 percent sales volume)
14 compares favorably to that in Western States (one of six
15 refineries). 86 Cal.App.4th 1258; see also Sherwin-Williams
16 (holding only that compliant products were available, and
17 specifying no compliance rate). Though NPCA criticizes the
18 reliability of product data sheets, the Court in Sherwin-Williams
19 recognized these materials as acceptable evidence of performance in
20 analyzing "technological feasibility" under CEQA. Id. at 1270,
21 1278.

22 As in Western States, SCAQMD also provided several "escape
23 routes" to the 2003 amendments, including: (1) sales of
24 non-compliant coatings under an averaging option; (2) A three year
25 sell-through clause (compliance was delayed until at least July 1,
26 2006 for all products except roof coatings); and (3) continuing
27 technology assessments for "a number of the challenged limits."
28 (Resp.'s Br. 39:1-15.) In addition, the record contains numerous

1 industry comments in support of the 275 g/L emission limitation.²⁹
2 (Id. 32-34.); see Sherwin-Williams, 86 Cal.App.4th at 1278
3 (highlighting supportive industry comment). On the basis of the
4 market penetration, product data sheets, the inclusion of escape
5 routes, and supportive industry comment alone, California precedent
6 supports the Court's determination that the 275 g/L VOC limitation
7 for clear wood finishes was not arbitrary and capricious. The
8 record of relevant evidence, however, is not limited to these
9 items.

10 SCAQMD contends that the AVES study further "supports the
11 feasibility of the [amended] Rule's limits." The Court agrees.
12 First, the Court notes that the AVES study involved architectural
13 coatings with near-zero concentrations of VOCs. As such, the study
14 is most logically characterized as a relevant demonstration of what
15 is "capable of being done or accomplished" - rather than the
16 "basis" for the SCAQMD's adoption of the 275 g/L limitation.
17 (Petr.'s Br. 33:21.); See Oxford English Dictionary (2d ed.
18 1989) (defining achievability).³⁰ Indeed, the record supports SCAQMD
19 assertion that the study was "merely an example of performance
20 capabilities of a low VOC-products [sic]." (Id. 11. 22-23.; 2
21 Admin. R. 346.) Accordingly, even if the Court accepts NPCA's

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23 ²⁹ The Court also notes that the record is replete with
24 negative industry comment. (Petr.'s Br. 11-25.) The Court's role
25 in resolving evidentiary conflict, however, is limited. The Court's
26 examines the record to determine whether SCAQMD's decision was
27 "arbitrary, capricious, entirely lacking in evidentiary support, or
unlawfully or procedurally unfair" - not to second guess the weight
SCAQMD assigns to conflicting evidence. Sherwin-Williams, 86
Cal.App.4th at 1267. Regardless, the Court views the positive
industry comment as only a fraction of the evidence in support of
SCAQMD's rule-making.

28 ³⁰ See Oxford English Dictionary, supra note 12.

1 contention that RESILEX-based coatings were not commercially
2 available during the rule-making period³¹, it does not follow that
3 SCAQMD's reliance on the study as relevant evidence of
4 achievability was arbitrary (Id. 34:28.) NPCA has provided no
5 authority to support the proposition that only commercial
6 achievement is relevant in determining what is capable of being
7 commercially achieved in the future. Further, though NPCA argues
8 that the study was "grossly biased," NPCA presents no evidence to
9 support this contention. The Court agrees with SCAQMD that the use
10 of ASTM testing methodology, as well as the study's conclusions
11 (finding performance comparable to non-compliant finishes in some
12 aspects and lacking in others), cuts against this contention.
13 (Resp.'s Br. 35:4-14.) Although a peer-reviewed, independently
14 performed study would certainly be stronger evidence of
15 achievability than the AVES study, the Court sees no reason to view
16 the study as irrelevant.

17 For similar reasons, the Court recognizes the relevance, as a
18 part of the entire evidentiary record, of the EPA case studies, the
19 Rule 1136 technology assessment, and the 2003 technology
20 assessment. NPCA's piecemeal attack on this evidence is, in large
21 part, devoid of perspective. Criticism of SCAQMD's 2003 technology
22 assessment illustrates this flaw. NPCA contends that "a few site
23 inspections . . . does [sic] not establish that such [low VOC]
24 products performed acceptably, or acceptably over time, within the
25 wide range of [possible] conditions." (Petr.'s Br. 37:19-23.)
26 Obviously, SCAQMD does not claim that its site assessments alone

27
28 ³¹ More precisely, NPCA contends that these products were not
specifically identified. (Id. 1. 28.)

1 were sufficient to support such a determination; rather SCAQMD
2 contends that such assessments supported its determination that the
3 275 g/L limitation was achievable. The record demonstrates that
4 these assessments were clearly only a part of the evidentiary
5 record. NPCA does not contend that the site assessments are
6 irrelevant as evidence of product performance, nor does it
7 challenge the reliability of the positive reports collected during
8 the site assessments. NPCA's arguments largely proceed in this
9 manner, treating each item of evidence in the record as if it were
10 the sole basis for SCAQMD's rule-making. In so doing, NPCA
11 conflates relevance with perfection - and, implicitly, advocates a
12 rule-making standard that would be impossible to satisfy.

13 Furthermore, several of NPCA's arguments are simply illogical
14 and/or completely lacking in support. NPCA claims, for example,
15 that because 52 percent of the facilities surveyed pursuant to the
16 Rule 1136 technology assessment were not using compliant products,
17 the assessment does not support the achievability of the 275 g/L
18 limitation.³² (Id. 38:1-8.) Yet, by NPCA's admission, 48 percent of
19 the facilities surveyed were using some compliant products. NPCA
20 cannot seriously contend that only a majority market share is
21 evidence of achievability. Indeed, such a construction of BARCT
22 would virtually eliminate the need for regulation - as the majority
23 of industry would already be compliant. Similarly, NPCA seems to
24 suggest that SCAQMD should have conducted field studies to verify
25 the performance of compliant products. (Petr.'s Rep. Br. 13:1-13.)
26 This contention is at odds with the California Court of Appeal's

27
28 ³² NPCA does not contest SCAQMD's assertion that many of the
Rule 1136 technologies could be used for Rule 1113 purposes.

1 reliance on product data sheets in Sherwin-Williams, however, as
2 well as the Court's application of a "realistic requirement" to
3 SCAQMD's rulemaking. 86 Cal.App.4th 1258, 1271 ("appellants have
4 not shown that data exists which the SCAQMD should have relied upon
5 [in assessing public acceptability or technological feasibility],
6 but did not"). NPCA highlights, as a final example, the continued
7 use of "higher-VOC solvent-borne clear wood finishes sold in small
8 containers" in support of its argument that compliant products do
9 not perform acceptably. (Id. 36:17-20.) Any number of
10 explanations, however, might account for this sales volume
11 differential (e.g. a price, rather than performance, differential;
12 consumer familiarity with an established product.) More
13 importantly, NPCA cites no authority for the proposition that
14 market penetration is required to demonstrate achievability. See
15 Sherwin-Williams, 86 Cal.App.4th at 1278 (noting only that "flat
16 paints were available" during rule-making, without citing whether
17 these products had any market penetration).

18 3. *Waterproofing Sealers, Concrete/Masonry Sealers, and*
19 *Exterior Stains*

20 (a) Evidence Supporting the Limitations

21 As noted, much of the Court's analysis with respect to the
22 "clear wood finishes" category is applicable to the remaining
23 categories. This is because SCAQMD generally relied upon the same
24 types of evidence in regulating each of the remaining categories:
25 compliant product availability, market penetration, product data
26 sheets, site assessments, and the AVES study. Moreover, SCAQMD
27 included "escape routes" for each of the remaining categories.
28 Western States, 136 Cal.App.4th at 1020-21.

1 First, with regard to waterproofing sealers, SCAQMD lowered
2 the acceptable VOC concentration to 100 g/L. (Petr.'s Br. 10:8-9.)
3 SCAQMD notes that, during the rule-making process, "various
4 technologies exist[ed] and [we]re in use to make numerous compliant
5 waterproofing sealers." (Resp.'s Br. 37:19-20.) In the year 2000,
6 compliant sealers accounted for approximately twenty percent of
7 statewide sales volume. (Id. ll. 17-19.) Moreover, the product
8 data sheets for these compliant coatings, as well as SCAQMD site
9 assessments, indicated their comparable performance to
10 non-compliant coatings. (Id. ll. 23-26.) Finally, the AVES study
11 generated waterproofing sealers with near-zero VOC concentration
12 that performed comparably under standardized testing. (4 Admin. R.
13 957.)

14 SCAQMD cites virtually identical evidence in support of its
15 contention that the new limitations (100 g/L) for concrete and
16 masonry sealers were achievable. (Id. 37:15-28; 38:1-4.) SCAQMD
17 does note, however, that compliant concrete and masonry sealers
18 accounted for 38 percent of statewide sales in the year 2000. (Id.
19 37:17-18.) Moreover, at least one industry representative
20 commented favorably on the availability of compliant concrete and
21 masonry sealers.

22 With respect to exterior stains, SCAQMD notes that compliant
23 coatings accounted for 11 percent of statewide sales volume in the
24 year 2000. (Id. 38:8-9.) As with concrete and masonry sealers,
25 the remaining supportive evidence is indistinguishable to that
26 recounted for waterproofing sealers. Notably, however, SCAQMD
27 extended the date for compliance with the new exterior stain
28 limitations to July 1, 2007 - reportedly including this additional

1 "escape route" in response to industry claims that more time was
2 needed for product reformulation. (Id. 11. 19-24.)

3 (b) NPCA's Criticism of the Evidence

4 As a threshold matter, the Court notes that the majority of
5 NPCA's broadly-applicable arguments have been addressed within the
6 "clear wood finishes" analysis. NPCA focuses little specific
7 attention, independent of these broad arguments, on any category
8 other than clear wood finishes. Indeed, the Court finds only one
9 reference in NPCA's "Argument" section to an industry comment
10 regarding the performance of exterior stains.³³

11 (c) Analysis

12 The Court holds that the evidence supporting SCAQMD's
13 rule-making, with respect to waterproofing sealers,
14 concrete/masonry sealers, and exterior stains, was sufficient.
15 Clearly, the aforementioned evidence (available low-VOC products,
16 market penetration, product data sheets and site assessments, the
17 AVES study, industry comment, and the inclusion of escape routes)
18 exceeds that held to be "substantial" in both Western States and
19 Sherwin-Williams.³⁴ 136 Cal.App.4th 1012; 86 Cal.App.4th 1258. As

20
21 ³³ As the record contains evidence supporting the performance
22 capability of exterior stains, the Court need not address this
23 argument. Notably, however, this argument also exemplifies the
24 "application by application" interpretation of BARCT rejected by
25 the Court.

26 ³⁴ The Court recognizes that compliant exterior stains had
27 the lowest market penetration, at 11 percent, of any of the five
28 categories affected by the 2003 amendments. The Court has already
29 noted, however, that its finds no authority requiring any showing
30 of market penetration. To review, the California Court of Appeal
31 in Sherwin-Williams relied largely on product availability and
32 performance (according to product data sheets) in upholding
33 SCAQMD's rule-making; the Court did not discuss whether, or to what
34 extent, compliant products had any market share. 86 Cal.App.4th at
(continued...)

1 the Court has extensively reviewed the holdings of these cases, as
2 well as the evidentiary record, the Court refers the parties to the
3 applicable portions of its prior analyses.

4 The Court deems it necessary, however, to address one of
5 NPCA's remaining arguments. NPCA contends that SCAQMD has assigned
6 undue weight to industry generated data supporting a "preordained
7 conclusion," while ignoring industry comments that conflict with
8 this predetermination. (Petr.'s Rep. Br. 9:27-28; 10:1-9.) NPCA
9 fails, however, to differentiate between data generated by
10 standardized testing and unsupported industry comment. NPCA's
11 contention that product data sheets generated pursuant to
12 ASTM-certified laboratory methods are mere "marketing materials"
13 (Id. 10:1-2) is inapposite to the weight assigned to product data
14 sheets by the California Court of Appeal. See Sherwin-Williams, 86
15 Cal.App.4th at 1279. Furthermore, the record does not indicate
16 that SCAQMD failed to consider negative industry comment. (Id.)
17 In fact, NPCA's characterization of the comment period demonstrates
18 the comprehensive and methodical nature in which SCAQMD addressed
19 industry concerns. (Petr.'s Br. 11-25.) Insofar as NPCA contends
20 that SCAQMD should have generated additional data to answer each of
21 the concerns raised during the comment period, this argument is
22 inapposite to California appellate precedent. Sherwin-Williams, 86
23 Cal.App.4th at 1271 ("appellants have not shown that data exists
24 which the SCAQMD should have relied upon [in determining whether

25
26 ³⁴ (...continued)
27 1278-80. Furthermore, SCAQMD's decision to lower the acceptable
28 evidence (product data sheets, site assessments, industry comment,
and the AVES study).

1 emissions limitations were technologically feasible], but did
2 not"). Moreover, to the extent SCAQMD considered conflicting
3 industry opinions or testing data (revealingly, NPCA does not
4 contend the latter), the choice between conflicting evidence of
5 equivalent quality was for SCAQMD - not this Court. Western
6 States, 136 Cal.App.4th at 1023.

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8 C. *SCAQMD's Assessment of Socioeconomic Impacts was Adequate*

9 The parties do not dispute that § 40440.8 required SCAQMD to
10 perform an assessment of the socioeconomic impacts of the 2003
11 amendments. Section 40440.8(a) requires that:

12 Whenever the south coast district intends to propose the
13 adoption, amendment, or repeal of a rule or regulation
14 that will significantly affect air quality or emissions
15 limitations, the district, to the extent data are
16 available from the district's regional economic model or
17 other sources, shall perform an assessment of the
18 socioeconomic impacts of the adoption, amendment, or
19 repeal of the rule or regulation.³⁵

20 Pursuant to this mandate, SCAQMD conducted a socioeconomic impact
21 assessment based on the estimated costs of product reformulation.
22 (Petr. Br. 40:7-10.) SCAQMD calculated the costs of reformulation
23 using the market price differential for compliant and non-compliant
24 coatings. (Id.) In response to NPCA's contentions that the poor
25 performance of compliant coatings would result in additional costs,
26 SCAQMD contends that it "erred conservatively" in estimating

27 ³⁵ Section 40440.8(b) limits socioeconomic impacts, for the
28 purposes of analysis, to the following: "(1) The type of industries
affected by the rule or regulation; (2) The impact of the rule or
regulation on employment and the economy in the south coast basin
attributable to the adoption of the rule or regulation; (3) The
range of probable costs, including costs to industry, of the rule
or regulation; (4) The availability and cost-effectiveness of
alternatives to the rule or regulation, as determined pursuant to
Section 40922."

1 product reformulation costs. (Id. 1. 21.) SCAQMD generally
2 disputes this assertion, however, arguing that data has not been
3 provided "demonstrating a greater incidence of [compliant coating]
4 failures." (Id. 11. 13-15.) Moreover, as detailed in the Court's
5 prior analysis, SCAQMD has offered considerable evidence that
6 compliant coatings perform acceptably in each of the regulated
7 categories.

8 As a threshold matter, the Court holds that SCAQMD has
9 presented substantial evidence that low-VOC coatings perform
10 adequately - thereby undermining the basis for much of NPCA's
11 criticism of the socioeconomic impact assessment. Moreover, NPCA
12 fails to produce any data with which the costs it argues for may be
13 assessed. The California Courts have been clear in this
14 requirement, noting in Sherwin-Williams that "appellants should
15 have, but did not, affirmatively demonstrate that the needed data
16 were available for the SCAQMD to conduct its [socioeconomic]
17 studies." 86 Cal.App.4th at 1274-75. More broadly, the
18 Sherwin-Williams Court held that:

19
20 The SCAQMD's duty to analyze data is based on a rule of
21 reasonableness under Alliance, which requires it to
22 utilize existing data available to it in order to make
23 its projections. Appellants have not shown that the
24 needed data were available but not used in the study, or
25 that the SCAQMD failed to even attempt a study of
26 socioeconomic effects, as is required to prove that the
27 SCAQMD failed to fulfill the requirements of section
28 40440.8.

25 Id. at 1274. (internal citations omitted) (emphasis added).
26 Section 40440.8 does not require the assessment of socioeconomic
27 impacts lacking supporting data, and it certainly does not require
28 SCAQMD to assess unsupported socioeconomic impacts based on

1 underlying claims that have been refuted (i.e. low-VOC product
2 performance). Alliance of Small Emitters Metal Indus. v. South
3 Coast Air Quality Mgmt. Dist., 60 Cal.App.4th 55, 64 (Cal.Ct.App.
4 1997) (noting that when "data are unavailable to make a reasonable
5 projection of socioeconomic impact, the SCAQMD remains empowered to
6 adopt regulations")

7 Further highlighting the adequacy of SCAQMD's socioeconomic
8 analysis is its similarity to that conducted in Sherwin-Williams,
9 as SCAQMD's assessment in that case was also based on reformulation
10 costs calculated according to market price differential. 86
11 Cal.App.4th at 1273-74. Notably, at the time SCAQMD's analysis was
12 conducted in Sherwin-Williams, \$ 40440.8 was more stringent than
13 the present version - and required SCAQMD to contract with an
14 independent consultant to perform a "review and analysis" of
15 SCAQMD's methods. Id. at 1271-72. Pursuant to this requirement,
16 the Massachusetts Institute of Technology validated SCAQMD's
17 assessment in Sherwin-Williams and praised the competency of
18 SCAQMD's staff. Id. at 1272.

19 The Court proceeds, nevertheless, to briefly address NPCA's
20 arguments. First, NPCA questions the market price differential
21 used by SCAQMD, and argues that the record does not support
22 SCAQMD's contention that it erred conservatively. (Petr.'s Br.
23 38:24-26.) SCAQMD clearly explains the basis for this estimates,
24 however, in its "Final Socioeconomic Report." (2 Admin. R. 523-
25 25.) Next, NPCA cites a single industry comment for the
26 proposition that waterborne clear wood finishes would cost three
27 times more than non-compliant, solvent-based finishes. (Petr.'s
28 Br. 39:1-5.) Specifically, NPCA contends that Bonakemi brand floor

1 finish would cost three times that of a solvent-based finish. (Id.
2 11. 5-6.) Fifteen lines later, however, NPCA cites Bonakemi's
3 actual comment letter - in which Bonakemi claimed that the overall
4 costs of jobs performed with waterborne finishes is less than that
5 of non-compliant solvent-based finishes. (Id. 11. 20-22.) NPCA
6 also cites an industry comment for the proposition that "raw
7 material costs" for waterborne, compliant products will be
8 elevated; this comment is premised on the argument that low VOC
9 coatings will not perform adequately and will, thus, require repair
10 or re-coating. (Id. 11. 7-16.) As the Court has noted, SCAQMD has
11 sufficiently refuted this contention. NPCA next names a litany of
12 costs allegedly associated with the application of compliant clear
13 wood finishes, and argues that these costs should have been
14 incorporated into SCAQMD's socioeconomic analysis. (Id. 39:23-28;
15 40:1-10.) SCAMQD contradicts the existence of the "ease of
16 application" differential resulting in these costs, however, noting
17 that "user experience shows that compliant coatings are as easy to
18 use and less hazardous to apply than non-compliant coatings."
19 (Resp.'s Br. 40:27-28.)

20 In sum, NPCA has neither demonstrated that SCAQMD failed to
21 attempt a study of socioeconomic impacts nor shown that SCAQMD
22 ignored available data in its analysis. Absent such a showing,
23 NPCA cannot prevail. Sherwin-Williams, 86 Cal.App.4th at 1274.

24

25 **IV. Conclusion**

26 For the foregoing reasons, the Court denies NPCA's petition
27 for writ of mandate. The Court finds that, pursuant to California
28 precedent and the plain meaning of § 40406 of the California Health

1 & Safety Code (defining BARCT), SCAQMD presented sufficient
2 evidence of the achievability of the 2003 amendments to Rule 1113.
3 The Court also finds that SCAQMD adequately considered, in light of
4 the available data, the socioeconomic impacts of the 2003
5 amendments.

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10 IT IS SO ORDERED.

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13 Dated: _____

DEAN D. PREGERSON
United States District Judge

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